

Research Area: Trans-Form – exploring design, art and social practices for political and eco-social transitions | Timespan: 2018 - ongoing

Eco-Social Design Toolkits (ESDT)

The project Eco-Social Design Toolkits (ESDT) gathers and classifies, co-designs and develops practical instruments that support small scale eco-social enterprises and initiatives in clarifying the benefits they produce, and to communicate those successfully.

Team

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ESDT addresses two types of communication processes: internal processes, and communication with actors outside, providing designerly approaches to three interconnected questions: How to present and narrate the benefits of eco-social work? How to clarify a shared vision, values and goals in heterogeneous groups or collaborative networks? How to take decisions and organize communication effectively in such settings?

As a research project it builds on the ongoing project Mapping Eco-Social Design (MESD), which analyses a wide range of eco-social design practices. ESDT draws on the tools mapped and the insights produced by MESD and makes them accessible and useful beyond the field of design by extracting, expanding and testing them in collaboration with eco-social enterprises and initiatives, focussing especially on the Euregio Tirol-Südtirol-Trentino.

The tools are embedded in a framework, which is laying open also the development of tools so that it is helpful for both people wanting to apply tools and people wanting to modify, (re-)design or add tools. Altogether it functions as the fundament for perpetual and distributed development process.

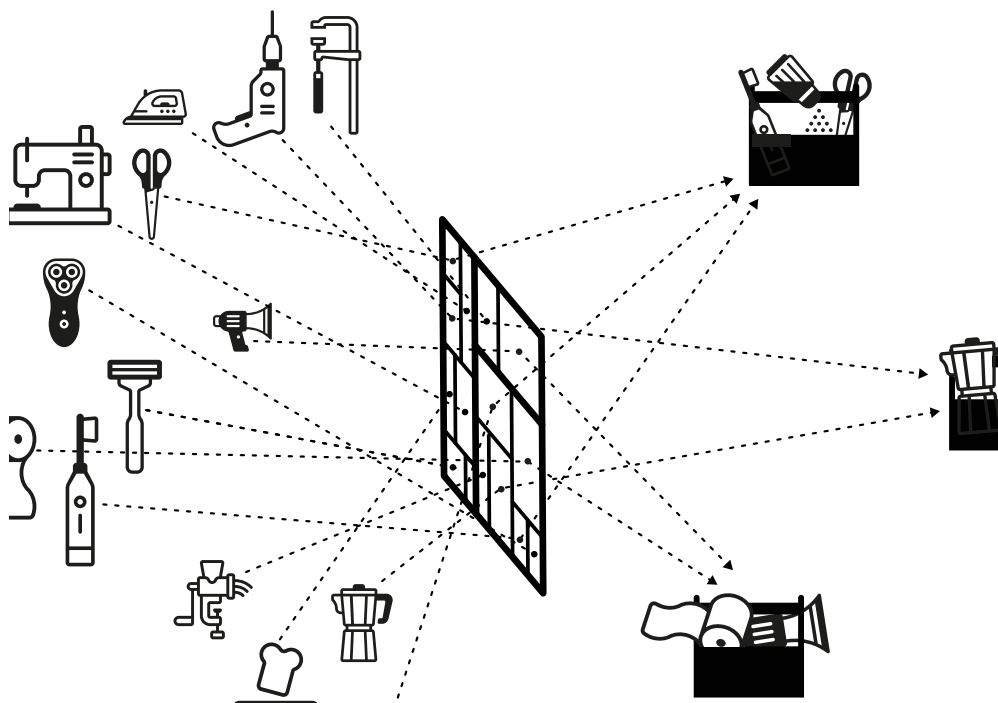


Figure 1