

Exemplary Research Topics

PHD Programme in **Management**
at the *Free University of Bozen-Bolzano*
joint programme with *Università degli Studi di Trento*

Current research topics and fields offered by the members of the commission board of the joint PHD in Management UNIBZ and UNITN

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Working title/Research field	Faculty member
Impact finance Benefit corporation ESG and green finance	Prof. Eleonora Broccardo (unitn)
Measurement of health inequality Cost-effectiveness of physical activity interventions ESG performance	Dr. Paolo Candio (unitn)
International negotiations (individual/firm-level): styles, processes, strategies and cross-cultural implications Strategic and entrepreneurial decision-making and behaviours (individual/firm-level) Digital and sustainable transition of SMEs business models	Prof. Andrea Caputo (unitn)
Management Accounting and Management Control Systems Family Business Corporate Governance	Prof. Graziano Coller (unitn)
Performance management system and social impact measurement in cooperatives Materiality and comparability in sustainability reporting Sustainability accounting education: the intersection between pedagogy and psychology	Prof. Ericka Costa (unitn)
Science policy and governance Epistemological and ethical aspects of scientific research	Prof. Ivo De Gennaro (unibz)
What is different behind family business strategies? What is the role of family-centred goals on strategic decision making and firm Strategic management as a balancing act between past and future: temporal dynamics, history, tradition and temporal search in multi-centenary (family)firms Innovation and technological issues in firms with family involvement : The role and importance of context How to build a business legacy that lasts across generations	Prof. Alfredo De Massis (unibz)
Novelty and organizational innovation Digitalization and AI in HRM Career paths of top managers Resilience and change management	Prof. Maria Laura Frigotto (unitn)
Global Virtual Teams (aspects of Leadership, Culture, Performance, Communication, ...) Cross-Country differences in Human Resource Management Gender issues in (Human Resource) Management	Prof. Marjaana Gunkel (unibz)
International tourism - rising anew from the ashes or back to the normal (development in the post crisis times) Consumer behaviour : experimental approaches to food waste in tourism Tourism development and residents ´wellbeing - an international perspective (empirical)	Prof. Oswin Maurer (unibz)
Strategic Management and Societal Grand Challenges (e.g. mitigation of global warming, energy transition, smart for green cities, circular economy, ...) The future of leadership, management and organizations (e.g., impact of digitalization, digital transformation, improvisation, holacracy, ...)	Prof. Michael Nippa (unibz)
Internationalization strategies, structures, and processes (e.g., SMEs; alliances and joint ventures; subsidiary portfolio mgmt.) Community-owned tourism The behaviour of green consumers Tourists ´and destinations ´resilience to environmental vulnerability Tourism in fragile and vulnerable destinations : hosts ´- tourists ´perceptions	Prof. Linda Osti (unibz)
Sustainability/ESG accounting, reporting and assurance Management accounting and performance evaluation	Prof. Paolo Perego (unibz)
Innovation management, open innovation, open source innovation licensing strategies and business model innovation, entrepreneurship, entrepreneurship education digital transformation, academy industry relations, entrepreneurial university	Prof. Alessandro Rossi (unitn)
Family business (e.g., family involvement, family professionalization, socioemotional wealth, innovation) Organizational design, Top Management Teams, CEOs´ and managers´ individual characteristics (e.g., gender, narcissism) Gender stereotypes and women in business contexts (e.g., role of women, entrepreneurial entry)	Dr. Paola Rovelli (unibz)
Supply Chain Management in Wine Cooperatives and its effects on Competitiveness and Sustainability Geographical Indications and Regional Development	Prof. Günter Schamel (unibz)
Impact of digitalization on new and established companies and their business models Leadership in the digital age Entrepreneurship and transformation in times of crises and disruption	Prof. Christoph Stöckmann (unibz)
Innovation management Gender issues in management	Dr. Oksana Tokarchuk (unitn)
Technological change and its impact on jobs, and firms organization Gender diversity and firm's performance Family businesses and their specific characteristics	Prof. Sandro Trento (unitn)
Consumer Behavior in Tourism, Hospitality and Sport Innovation and Competitiveness in Tourism and Hospitality Indicators, Measurements and Data Analytics for Tourism and Hospitality	Prof. Serena Volo (unibz)
Gender and risk preferences in CEO decision-making Career trajectories and related methodological issues Organizational routines, artifacts and their interplay in organizational practice	Prof. Marco Zamarian (unitn)
Strategic and entrepreneurial decision-making and behaviors (individual/team/firm-level). Corporate governance (e.g., ownership; CEO/TMT; board and executive compensation) and firm outcomes (e.g., internationalization, innovation, risk-taking) in specific settings, such as family businesses or international enterprises Environmental and social/gender issues in management	Prof. Fabio Zona (unitn)