



FREIE UNIVERSITÄT BOZEN  
LIBERA UNIVERSITÀ DI BOLZANO  
UNIVERSITÀ LIEDIA DE BULSAN

Brixen  
Bressanone  
Pesenon

Fakultät für  
Bildungswissenschaften

Facoltà di  
Scienze della Formazione

Facoltà de  
Scienze dla Formazion

## **Cultural organisations and models of local development based on cultural resources - lecture A.Y. 2011/2012 – Curriculum NPO**

**Faculty:** Faculty of Education – Bachelor in Multilingual Communication

**Address:** Regensburger Allee / Viale Ratisbona 16 – 39042 Brixen / Bressanone

**Course Year:** 3<sup>rd</sup> Year - NPO

**Semester:** 1<sup>st</sup> (26.09.2011 - 21.01.2012)

**Exam Code:** 17124

**Scientific Area:** SECS-P/08

**Lecturer:** Dr [Viganò Federica](#) – non-academic teaching staff

**Module:** Yes – Total number of modules: 2

**Credit Points:** 5 CP

**Total Lecture Hours:** 30

**Total Laboratory Hours:** 20

**Total hours of self-study and / or other individual educational activities:** 75

**Attendance:**

Optional

**Teaching Language:**

English

**Propaedeutic Course:**

None

**Course Description:**

The course is intended to introduce typology and functioning of both public and private cultural organizations embedded into a territorial context.

The course is two-folded: 1. To understand the determinants and functioning of a cultural organization (goals statement, source of funding, internal management, external management, relation to cultural public) and the role played by cultural institutions in our society; 2. To understand how the management of cultural resources by the private and public actors become an engine of local development.

The following aspects will be analyzed:

- Mission, vision and goals statement of a cultural organization;
- Structural-administrative issues;
- Models of local development (cultural districts, integrated development project)
- Strategic planning
- Cultural policies

**Educational Objectives – Expected Learning Outcomes:**

**Outcomes:**

The course aims at getting students acquainted with the functioning and the role of cultural organizations and the models of local development culture lead. The lab will be devoted to the analysis of case studies and the realization of field based research projects.

**Main goals:**

- Introduction to management issues within cultural sector
- knowledge of models of local development
- analysis of best practice

**Teaching Methods:** the course will adopt a traditional and mixed approach: students engagement in role games and case studies analysis is foreseen.

**Teaching Format:** Lecture

**Assessment:** oral examination or written works in agreement with the teaching staff

**Required Readings:**

- Throsby C.D. Economics and Culture, Cambridge University Press, 2001
- A handbook of cultural economics, R.Towse eds. Edward Elgar Publishing, 2003 (selected articles)

**Supplementary Readings:**

Further reading and a definitive reading list will be provided at the beginning of the course