



## English LSP

<i>Course type</i>	Language course	<i>Semester</i>	Winter semester 2011/12
<i>Lecturer</i>	<a href="#">Jemma Prior</a>	<i>Teaching language</i>	English
<i>Lecture hours</i>	30 (see <a href="#">timetable</a> )	<i>Credit points</i>	3
<i>Office hours</i>	20 (see <a href="#">timetable</a> )	<i>Scientific field</i>	-

### Course description

An advanced course in specific language for design students to be undertaken following successful completion of the **English** course.

The course focuses on the various styles of language used in the field of art and design and aims to improve students' receptive, but above all productive skills. The course is also designed to assist students in their preparatory work for their final degree project in English.

Topics covered include an introduction to more complex grammatical structures used in this field and at this level, with subsequent consolidation through use of practical applications. There will also be emphasis on improving productive skills, especially writing, so that students can produce accurate, cohesive texts in English for professional use.

Teaching methodology emphasises student co-operation and participation in and outside the classroom through individual, pair and group work.

**Prerequisites:** Successful completion of the **English** course or other evidence of good upper-intermediate knowledge of English (certificates attesting to a B2 standard following the Council of Europe's Framework of Reference for Languages).

#### Syllabus:

- General introduction to course
- Grammar review
- Introduction to and analysis of effective reading, writing, listening and speaking
- Language features of LSP
  - Register – style – punctuation - spelling
- Descriptions
  - Photo descriptions
  - Descriptions of sequences
- Reviews
  - Film – book – exhibition
- Presentations
  - Products
  - Logos
  - Advertisements
  - Projects

#### Educational objectives:

By the end of the course, students should be able to deal effectively with the following:

Reading and comprehending design and design-related texts in English, understanding the organisation of these texts and the relationship between the elements using cohesive devices;

Writing clear, accurate descriptions and reviews;

Organising and giving a short professionally acceptable presentation on a topic connected to Design;

Adapting language to an audience (reader or listener) showing an awareness of register;



Showing an awareness of language appropriateness in academic and professional settings.

**Assessment:** Portfolio (25% of final mark) – Written exam (50% of final mark) – Oral exam (25% of final mark)

**Bibliography:**

**Required reading:**

Klein, Naomi. 2000. *No logo*. London: Harper Perennial.

Students are required to read the introduction and the first section entitled “No Space” (pp. 3 – 124)

**Further reading:**

An advanced grammar book;

e.g. Vince, M. 2003. *Advanced Language Practice*. Oxford: Macmillan

An advanced learner’s dictionary (Oxford, Cambridge, Macmillan, Longman)

All other material will be provided in the form of photocopies.

## Exam procedures

*Exam language:* English

There are **two** components to the exam:

1. **Written component (50%)**
2. **Portfolio (25%) + Oral component (25%)**

Each component is worth a total of 15 points. A pass in this exam is 18/30.

**Both components must be taken in full and passed (min. 9/15 each) to pass the final exam.**

### ***Written exam***

The **written exam** comprises **grammatical** and **language exercises** based on the language studied during the course as well as a **writing paper** testing a specific writing skill studied and practised during the course.

### ***Portfolio***

The **Portfolio** comprises **written assignments based on work studied in class** which have to be completed during the course. The Portfolio can be found in the Reserve Collection. The deadline for submission to me for marking will be communicated in the first class. The Portfolio must be submitted on paper to the Faculty Secretariat and must be uploaded to the Turnitin anti-plagiarism website by the deadline. <http://www.turnitin.com/static/index.html>

Please note that:

- If students do not submit the Portfolio, they fail the exam for that session.
- If the Portfolio is not completed according to the instructions given in these regulations and on the portfolio itself, students fail the Portfolio+Oral component.
- If the Portfolio is handed in after the deadline, a penalty will be imposed (1 point within 24 hours of deadline; 2 points thereafter).

### ***Oral exam***

Students have to pass the **written exam** in order to present themselves at the **oral exam**. A pass is when students achieve the equivalent of 60% in **the written exam** (9 points out of 15).



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The **oral exam** is a formal presentation on a subject connected to the world of design as well as a discussion of the Portfolio. Only once the Oral and Portfolio together have been judged positive (minimum 9/15) can the student pass the entire exam for the course.

#### ***Further considerations***

If the written exam is passed, but the student fails in the Portfolio+Oral component, the written result remains valid **only for the following exam sessions in that academic year**. Likewise, a passed Portfolio is only valid for the current academic year. If the student does not pass the Portfolio+Oral component or written component in a subsequent exam session in that academic year, the student will have to take the **entire exam** the following academic year.

If a Portfolio is submitted, but there is no official enrolment for that exam session, the Portfolio will not be marked until an enrolment has been made.

If the oral exam is failed, the student must present a new topic for the presentation in the following exam session. The corresponding written work in the Portfolio will therefore also have to be done again.

An overview of failed components will be posted in the Reserve Collection after the oral exams for those students who enrolled for the exam.