# Project management and cultural initiatives – lecture and laboratory
# A.Y. 2011/2012 – Curriculum NPO

**Faculty:** Faculty of Education – Bachelor in Multilingual Communication
**Address:** Regensburger Allee / Viale Ratisbona 16 – 39042 Brixen / Bressanone
**Course Year:** 3rd Year - NPO
**Semester:** 2nd (27.02. - 16.06.2012)
**Exam Code:** 17123

**Scientific Area:** L-ART/05
**Lecturer:** Dr. habil. Hapkemeyer Andreas – non-academic teaching staff

**Module:** Yes – Total number of modules: 2

**Credit Points:** 5 CP
**Total Lecture Hours:** 30
**Total Laboratory Hours:** 20
**Total hours of self-study and / or other individual educational activities:** 75

**Attendance:**
Optional

**Teaching Language:**
English

**Propaedeutic Course:**
None

**Course Description:**
The LAB is conceived as a complement to the Project Management Course. The LAB provides different forms of practical exercises related to processes and techniques of project management in the cultural field. The different phases of PM (Initiation, Planning, Execution, Monitoring and controlling, Closing) will be approached in form of practice oriented examples.

**Educational Objectives – Expected Learning Outcomes:**
**Outcomes:**
The goal of the course is to introduce students to PM and to the instruments and tools currently used in strategic planning applied not only in the cultural field. The lab will be devoted to exercise with techniques and to make the case for cultural institution and cultural events.

**Main goals:**
- Getting class introduced to main PM techniques and tools which can be used an applied in different cultural contexts.
- Improving effectiveness in managing project work
- Developing team working attitudes

**Teaching Methods:**
traditional, practical examples; meeting with organizers from the cultural field

**Teaching Format:**
Lecture; exercise

**Assessment:**
written

**Required Readings:**
Rory Burke, *Introduction to Project Management*, Partners Pub Group, 2007, ISBN 0958273332

**Supplementary Readings:**