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Research Area: MAKE: Exploring Innovative Approaches to the Ideation of Artefacts and Spaces | Project Timespan: 2020-ongoing

Home delivery: exhibiting architecture in the age of Virtual Reality

CO-CREATE research project proposes a new type of co-design process that can link children in different localities.

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More information: <u>http://ritualsofsolitude.com/</u> Last update: 23/03/2022

The research aims at expanding the contemporary debate around architecture exhibitions by exploring, both theoretically and practically, the capacity of digital communication technologies, and especially virtual reality, to question consolidated notions about what it means to exhibit architecture, what forms can architecture exhibitions take, and what kinds of space can architecture exhibitions occupy. In order to do so, the proposed research is organized in three main clusters. The first cluster is dedicated to gathering and systematizing existing knowledge about art and especially architecture exhibitions from the 20th and 21st century, whose conception and materialization have been based on a non-conventional use of analogical and/ or digital media. The second cluster narrows the focus down to the last few years, and particularly to the way in which the theories and practices emerged from the development of digital technologies have been capable of affecting not only architecture exhibitions, but architectural culture at large. The third cluster is intended as an applicative part of the investigation, consisting in two experiments with exhibition formats recurring to digital media in innovative ways, finalized at realizing two architecture exhibition prototypes that make treasure of, test, evaluate and further expand the knowledge gathered in the first two clusters.

Beside the gathering of literature on the topic, and the publication of several articles for international magazines, the main results achieved by the project are:

The co-curation of a mixed-media exhibition in the occasion of the 2020 edition of unibz's Diplorama, the yearly exhibition of the best diploma works of the Faculty of Design and Art (December 2020)

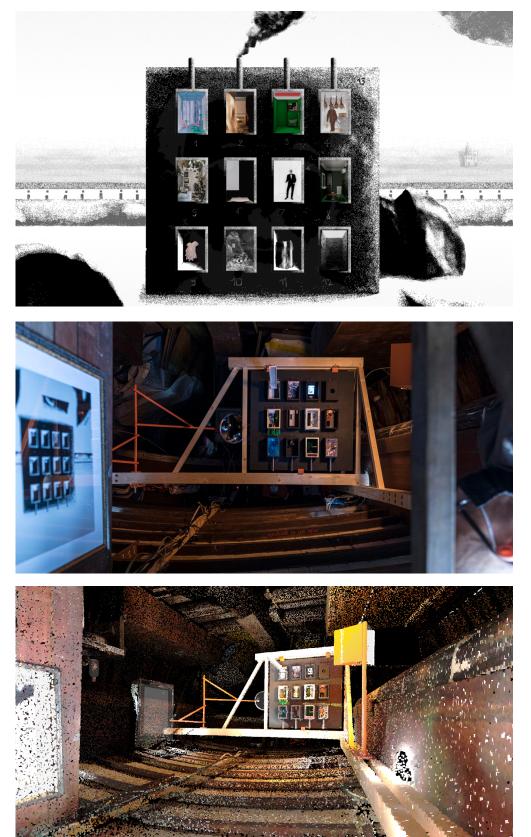


Diplorama posters around the city



Diplorama website

The co-curation of a mixed-media exhibition in three acts titled "Unfolding Pavilion: Rituals of Solitude", in the occasion of the 17th Venice Architecture Biennale.



The organization of an online symposium titled "Display on Display", dedicated to digital formats of architecture exhibition and with a panel of international guests.



The co-editing of a section of a book titled "Expanding Spatial Narratives", which gathers original essays from the guests of the symposium.