



Research Cluster: Trans-Form – exploring design, art and social practices for political and eco-social transitions | Timespan: 2018 - ongoing

Visual Science Communication (VSC)

The aim of this field is to render complex issues understandable and attractive by means of visual communication.

Team

PI: [Kris Krois](#)

CI: Gianluca Seta, Matteo Moretti

External partners: EURAC Institute for Regional Development

More information: design-art@unibz.it

Preview: www.aflow.tv

Last update: 15/11/2018

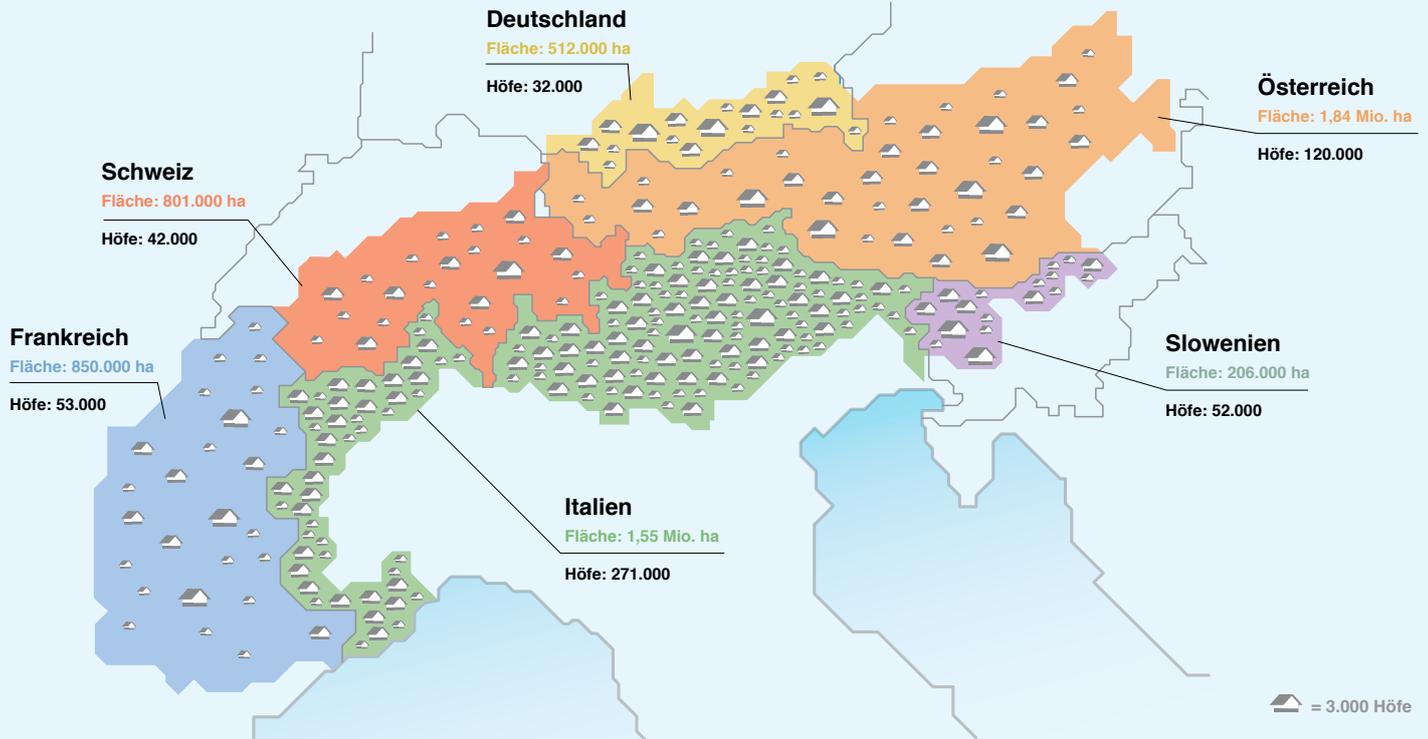
The Institute for Regional Development and Location Management of EURAC (“client”) wants to communicate the complex questions of their research to a wider public. At the Free University of Bolzano Prof. Kris Krois together with Gianluca Seta and Matteo Moretti focus on “Visual Journalism”.

The client has research results regarding to the developments of population, agriculture and tourism, related to the alpine arc, to the EUREGIO and to South Tyrol. The project group “Visual Journalism” will visualize the topics in a series of three posters. The interconnected character of the posters should be evident, but each poster should also work on its own.

Alpenlandwirtschaft angezählt

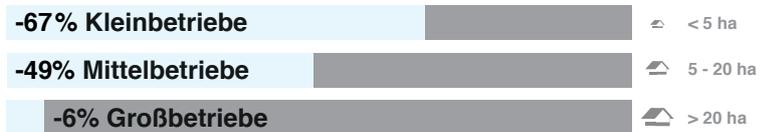
Immer weniger, aber größere Bauernhöfe

1980 570.000 Höfe bewirtschaften eine Fläche von 5,8 Mio. Hektar (ha)



55% Hofaufgabe 1980-2010

30 Landwirtschaftsbetriebe haben seit 1980 pro Tag aufgegeben. Von den 570.000 Betrieben sind heute nur noch 260.000 aktiv.



2010 Die verbleibenden Höfe bewirtschaften zusammen 75% der Fläche von 1980

