

Exemplary Research Topics

PhD Program in Management and Economics at the Free University of Bozen-Bolzano

Examples for current research topics and fields offered by members of the Faculty of Economics and Management
(as of: **15th of February, 2019**; subject to modifications and amendments without prior notice)

Working Title / Research Field	Faculty member
Market design for high-tech and innovative markets	Prof. F. Boffa
The impact of economic and financial literacy on the quality of government	
New Institutions for the Energy Sector	
Earnings quality in Private Firms	Prof. M. Bonacchi
The effect of Culture on Earning quality	
Customer Analytics: how to use customer data to make better decision	
Corporate governance, performance and financial reporting in samples of private, listed and nonprofit organizations	Prof. L. Courteau
Characteristics and Economic Consequences of Criminal Firms in Europe	
Creating value with accounting: "new" information for "new" business models	
What is different behind family business strategies (e.g., internationalization, leadership succession, growth, diversification, professionalization expansion/ M&A/IPO)? What is the role of family-centered goals on strategic decision making and firm performance?	Prof. De Massis
Strategic management as a balancing act between past and future: temporal dynamics, history, tradition and temporal search in multi-centenary (family) firms (e.g., innovation through tradition, time-varying management paradoxes/dilemmas, firm longevity, sustainability across generations)	
Innovation and technological issues in firms with family involvement: The role and importance of context (e.g., family-driven innovation, open innovation, ambidexterity, social innovation in family enterprises and enterprising families)	
Field experiments in family business	
The role of various intelligences in the formation of global management success	Prof. M. Gunkel
The human resource management challenge of various generations in the workforce	
International talent management and global careers	
<i>Please refer to personal website for information</i>	Prof. D. Ferrari
Numerical modeling of dependent credit rating migrations	Prof. Y. Kaniovskyi
Business cycles and dependent credit rating migrations	
Markov models in the analysis of business survey data	
Timing in management decisions and outstanding organisational performance	Prof. C. Lechner
Technology hype cycles and the emergence of organisational outliers	
Commonalities between unicorns and failing firms	
<i>Please refer to personal website for information</i>	Prof. O. Maurer

Public Sector Economics	Prof. A. Moradi
Development Economics	
Economic History	
Mergers and asset restructuring in digital financial industry	Prof. M. Murgia / Prof. C. Curi
Bank CEO effects on performance and risk	
Managing ill-structured problems (i.e. novelty, the unexpected, wicked problems)	Prof. A. Narduzzo
Organizational routines as a source of flexibility and innovation	
Exaptation - innovation through novel recombination	
Strategic Management and Grand Challenges (e.g. mitigation of global warming, energy transition, smart for green cities, circular economy, ...)	Prof. M. Nippa
The future of leadership, management and organizations (e.g., impact of digitalization, digital transformation, improvisation, holacracy, ...)	
Internationalization strategies, structures, and processes (e.g., small and medium-sized firms; alliances and joint ventures; subsidiary portfolio mgmt.)	
The behaviour of green consumers	Prof. L. Osti
Tourists' and destinations' resilience to environmental vulnerability	
Tourism in fragile and vulnerable destinations: hosts'-tourists' perceptions	
<i>Please refer to personal website for information</i>	Prof. P. Perego
Econometrics of large and big database	Prof. F. Ravazzolo
Energy economics	
Bayesian estimation of structural models	
Market organization and quality coordination in EU wine markets	Prof. G. Schamel
Economics of sustainable tourism and local development	
Macroeconomic Dynamics (e.g. dynamic tourism economics, economic growth and unemployment)	Prof. S. Schubert
International Macroeconomic Dynamics (e.g., effects of fiscal austerity policies, debt constraints in an open economy)	
Immigration and Population Economics	Prof. S. Stillman
Health Economics	
Empirical Topics in Labor Economics	
Field Experiments in Behavioral Personnel Economics	Prof. M. Tonin
The Economics of Charitable Giving	
Psycho-physiological techniques in measuring tourists' emotional responses	Prof. S. Volo
Climate change effects on alpine tourism destinations	
Tourism competitiveness, sustainability and innovation: measurements issues	
Financial Asset Allocation under Parameter Uncertainty	Prof. A. Weissensteiner
Quantitative and Computational Finance	
Theoretical and Empirical Asset Pricing	