

Exemplary Research Topics

PhD Program in Management and Economics *at the Free University of Bozen-Bolzano*

Examples for current research topics and fields offered by members of the Faculty of Economics and Management
(as of: **1st of July, 2018**; subject to modifications and amendments without prior notice)

Working Title / Research Field	Faculty Contact
Market design for high-tech and innovative markets. The impact of economic and financial literacy on the quality of government. New Institutions for the Energy Sector.	Prof. F. Boffa
Earnings quality in Private Firms. The effect of Culture on Earning quality. Customer Analytics: how to use customer data to make better decision.	Prof. M. Bonacchi
Corporate governance, performance and financial reporting in samples of private, listed and nonprofit organizations. Characteristics and Economic Consequences of Criminal Firms in Europe. Creating value with accounting: "new" information for "new" business models.	Prof. L. Courteau
What is different behind family business strategies (e.g., internationalization, leadership succession, growth, diversification, professionalization expansion/ M&A/IPO)? What is the role of family-centered goals on strategic decision making and firm performance? Strategic management as a balancing act between past and future: temporal dynamics, history, tradition and temporal search in multi-centenary (family) firms (e.g., innovation through tradition, time-varying management paradoxes/dilemmas, firm longevity, sustainability across generations). Innovation and technological issues in firms with family involvement: The role and importance of context (e.g., family-driven innovation, open innovation, ambidexterity, social innovation in family enterprises and enterprising families). Field experiments in family business	Prof. De Massis
The role of various intelligences in the formation of global management success The human resource management challenge of various generations in the workforce. International talent management and global careers	Prof. M. Gunkel
Please refer to personal website for more information	Prof. D. Ferrari
Numerical modeling of dependent credit rating migrations. Business cycles and dependent credit rating migrations. Markov models in the analysis of business survey data.	Prof. Y. Kaniovskyi
Timing in management decisions and outstanding organisational performance. Technology hype cycles and the emergence of organisational outliers. Commonalities between unicorns and failing firms.	Prof. C. Lechner
Please refer to personal website for more information	Prof. O. Maurer

Mergers and asset restructuring in digital financial industry	Prof. M. Murgia / Prof. C. Curi
Bank CEO effects on performance and risk	
Managing ill-structured problems (i.e. novelty, the unexpected, wicked problems)	Prof. A. Narduzzo
Organizational routines as a source of flexibility and innovation	
Exaptation - innovation through novel recombination	
Strategic Management and Grand Challenges (e.g. mitigation of global warming, energy transition, urbanization, circular economy, ...)	Prof. M. Nippa
The future of leadership, management and organizations (e.g., impact of digitalization, digital transformation, improvisation, holacracy, ...)	
Internationalization strategies, structures, and processes (e.g., small and medium-sized firms; alliances and joint ventures; subsidiary portfolio mgmt.)	
The behaviour of green consumers	Prof. L. Osti
Tourists' and destinations' resilience to environmental vulnerability	
Tourism in fragile and vulnerable destinations: hosts'-tourists' perceptions	
Please refer to personal website for more information	Prof. P. Perego
Econometrics of large and big database.	Prof. F. Ravazzolo
Real estate and business cycle.	
Market organization and quality coordination in EU wine markets.	Prof. G. Schamel
Economics of sustainable tourism and local development.	
Macroeconomic Dynamics (e.g. dynamic tourism economics, economic growth and unemployment).	Prof. S. Schubert
International Macroeconomic Dynamics (e.g., effects of fiscal austerity policies, debt constraints in an open economy).	
Immigration and Population Economics	Prof. S. Stillman
Health Economics	
Empirical Topics in Labor Economics	
Field Experiments in Behavioral Personnel Economics.	Prof. M. Tonin
The Economics of Educational Choice: How Students Choose Which High School or University To Attend.	
Psycho-physiological techniques in measuring tourists' emotional responses.	Prof. S. Volo
Climate change effects on alpine tourism destinations.	
Tourism competitiveness, sustainability and innovation: measurements issues.	
Financial Asset Allocation under Parameter Uncertainty.	Prof. A. Weissensteiner
Forecast Precision and Trading Profitability of Financial Analysts.	
Pension Finance - Challenges, Models, and Current Developments.	