

**PhD Program in Management and Economics**  
*at the Free University of Bozen-Bolzano*

Examples for current research topics and fields offered by members of the Faculty of Economics and Management  
(as of: 13th of December, 2016; subject to modifications and amendments without prior notice)

| Working Title / Research Field  | Faculty Contact                          |
|---|--|
| The protection of minority rights in Europe: an outlier phenomenon.   | Prof. S. Baroncelli                      |
| The European Union as a sui-generis institution: a study on the implementation of EU Law.   |  |
| The speciality of the European Central Bank from a normative point of view.   |  |
| The EU institutional architecture: political economy considerations.  | Prof. F. Boffa                           |
| The impact of economic and financial literacy on the quality of government.   |  |
| New Institutions for the Energy Sector.   |  |
| Corporate governance, performance and financial reporting in samples of private, listed and nonprofit organizations.  | Prof. M. Bonacchi /<br>Prof. L. Courteau |
| Characteristics and Economic Consequences of Criminal Firms in Europe.  |  |
| Creating value with accounting: "new" information for "new" business models.  |  |
| What is different behind family business strategies (e.g., internationalization, leadership succession, growth, diversification, professionalization)? What is the role of family-centered goals on strategic decision making and firm performance?   | Prof. De Massis                          |
| Strategic management as a balancing act between past and future: temporal dynamics, history, tradition and temporal search in multi-centenary (family) firms (e.g., innovation through tradition, time-varying management paradoxes/dilemmas, firm longevity, sustainability across generations). |  |
| Innovation and technological issues in firms with family involvement: The role and importance of context (e.g., family-driven innovation, open innovation, ambidexterity, social innovation in family enterprises and enterprising families).   |  |
| Robust Analysis of Non-Standard Data and Outlier Detection.   | Prof. F. Durante                         |
| Dependence and Extremes in the Electricity Markets.   |  |
| Integration of culturally diverse employees into the organizational environment.  | Prof. M. Gunkel                          |
| The human resource management challenge of various generations in the workforce.  |  |
| Numerical modeling of dependent credit rating transitions with asynchronously moving industries.  | Prof. Y. Kaniovskyi                      |
| Timing in management decisions and outstanding organisational performance.  | Prof. C. Lechner                         |
| Technology hype cycles and the emergence of organisational outliers.  |  |
| Commonalities between unicorns and failing firms.   |  |
| GRIT versus pivoting: perseverance and passion for long-term goals and their relationship with entrepreneurial success.   | Prof. K. Matzler                         |
| The nature of insight and its role for discovery in business model innovation.  |  |
| Digital disruption: Does disruptive innovation theory apply?  |  |

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|---|------------------------------------|
| Restructuring of big banks  | Prof. M. Murgia /<br>Prof. C. Curi |
| Managing ill-structured problems  | Prof. A. Narduzzo                  |
| Organizational routines as a source of flexibility and innovation   |                                    |
| Strategies to Mitigate Global Warming and Climate Change.   | Prof. M. Nippa                     |
| Management by improvisation - the neglected 'poor cousin' of organization.  |                                    |
| Internationalization strategies of medium-sized firms with peripheral HQs - liability or virtue of remoteness?          |                                    |
| Green Hotels - Demand and supply  | Prof. L. Osti                      |
| Econometrics of large and big database.   | Prof. F. Ravazzolo                 |
| Real estate and business cycle.   |                                    |
| Market organization and quality coordination in EU wine markets.  | Prof. G. Schamel                   |
| Economics of sustainable tourism and local development.   |                                    |
| Macroeconomic Dynamics (e.g. dynamic tourism economics, economic growth and unemployment).                              | Prof. S. Schubert                  |
| International Macroeconomic Dynamics (e.g., effects of fiscal austerity policies, debt constraints in an open economy). |                                    |
| Immigration and Politics.   | Prof. S. Stillman                  |
| Economic Shocks and Child Health.   |                                    |
| Impacts of Policies on the Italian Labor Market.  |                                    |
| Field Experiments in Behavioral Personnel Economics.  | Prof. M. Tonin                     |
| The Economics of Educational Choice: How Students Choose Which High School or University To Attend.                     |                                    |
| Financial Asset Allocation under Parameter Uncertainty.   | Prof. A. Weissensteiner            |
| Forecast Precision and Trading Profitability of Financial Analysts.   |                                    |
| Pension Finance - Challenges, Models, and Current Developments.   |                                    |