

## Video-Presentation - Guidelines

**Maximum duration:** 3 minutes

**Language:** English

Your video should include at least the following:

- Your full name
- A brief introduction (your degree, a short description of your dissertation topic, and any relevant personal experiences)
- Academic reasons explaining how your university background is suited to the Master's programme you are applying for
- Any other information that may support your admission

Upload the video to **YouTube** as ***unlisted*** (it will be accessible only to those with the link).

Then, **include the link (copy/paste) when completing the online application form.**

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### Practical Tips for good results:

- Choose a neutral background, such as a plain wall or a bookcase.
- Frame the shot to show your upper torso with some space above your head. Keep the camera about an arm's length away.
- For portrait format, hold your phone or tablet vertically; for landscape, position it horizontally.
- Ensure good lighting and avoid shadows on your face.
- Since the video must be no longer than 3 minutes, rehearse several times to finish within 2 minutes and 45 seconds.
- Before speaking, silently count to three after pressing record to allow the camera to start properly.
- Record two or three versions and select the best one.

