

Joint PhD in Management

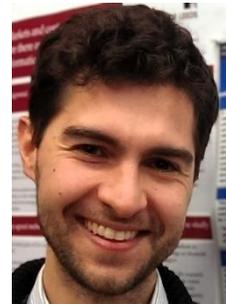
Free University of Bozen-Bolzano – University of Trento

Doctoral Programme Committee (Collegio) members

<p>Eleonora Broccardo University of Trento</p> <p>Research area: ECON-09/B - Financial Markets and Institutions</p>	
<p>Short presentation:</p>	
<p>Eleonora Broccardo is Full Professor in Finance at the Department of Economics and Management, University of Trento. She attained her Ph.D. in Markets and Financial Intermediaries at the Catholic University of Milan. Her research interests include credit risk management, Sme access to credit and social and sustainable finance. Her research has appeared in international publications and she is currently Associate Editor of the Journal of Risk Finance.</p>	
<p>Research areas:</p>	
<p>Credit risk; Impact Finance; Social Finance; Benefit corporations</p>	
<p>Selected publications:</p>	
<ol style="list-style-type: none">1. Bax K., Broccardo E., Paterlini S. (2024). Environmental, social, and governance factor and financial returns: What is the relationship? Investigating environmental, social, and governance factor models, <i>Current Opinion in Environmental Sustainability</i>, 66 (12), 10.1016/j.cosust.2023.1013982. Broccardo E., Trevisiol A., Paterlini S. (2024). Climate risk in finance: Unveiling transition risk exposure in green vs. brown companies, <i>Journal of Sustainable Finance & Investment</i>, 14(2), pp. 237–257. ISSN: 2043-0795, https://doi.org/10.1080/20430795.2024.23151513. Broccardo E., Hart O., Zingales L. (2022). Exit vs. Voice, <i>Journal of Political Economy</i>, 130(12), pp. 3101–45. ISSN: 0022-3808, https://doi.org/10.1086/7205164. Broccardo E., Coller G., Erzegovesi L. (2021). The quest for a sustainable social finance business model: is peer-to-peer lending the legitimate heir to cooperative banking? <i>Journal of Sustainable Finance & Investment</i>, 11 (2), pp.123–42, ISSN: 2043-0795, doi: 10.1080/20430795.2019.17063145. Broccardo E., Mazzuca M., Frigotto M. L. (2019). Social impact bonds: The evolution of research and a review of the academic literature. <i>Corporate Social Responsibility & Environmental Management</i>, 27, pp. 1316–32, ISSN: 1535-3958, doi: 10.1002/csr.18866. Broccardo E., Mazzuca M. (2019). The missing link? Finance, public services, and co-production: the case of social impact bonds (SIBs). <i>Public Money & Management</i>, 39 (4), pp. 262–270, ISSN: 0954-0962, doi: 10.1080/09540962.2019.1592907	
<p>Links:</p>	
<p>- Faculty Web Page - LinkedIn</p>	

Paolo Candio
University of Trento

Research area:
ECON-06/A - Business Administration,
Accounting & Performance Measurement



Short presentation:

Paolo Candio is a tenure-track Assistant Professor at the Department of Economics and Management, University of Trento, Italy. He received his Ph.D. at the University of Leeds (UK) and his academic career includes postdoctoral and senior academic positions at the University of Birmingham and the University of Oxford, United Kingdom. His research interests are in the areas of ESG measurement and profitability of sustainability-related investments.

Research areas:

ESG; performance measurement; financial analysis

Selected publications:

1. **Candio, P.**, 2024. The influence of ESG score on financial performance: Evidence from the European health care industry. *Strategic Change*. DOI: 10.1002/jsc.2594.
2. **Candio, P.**, 2024. Sustainability and Corporate Performance in Health Care: ESG Implications for the European Industry. Springer. DOI: 10.1007/978-3-031-63985-2.
3. **Candio, P.**, 2024. The effect of ESG and CSR attitude on financial performance in Europe: A quantitative re-examination. *Journal of Environmental Management*. DOI: 10.1016/j.jenvman.2024.120390.
4. Pesci, C., **Candio, P.**, Fornaciari, L. and Marchini, P.L., 2024. A matter of identity? Youth participation in cooperatives' governance for a sustainable future. *Business Strategy and the Environment*. DOI: 10.1002/bse.3986
5. Rossi, P. and **Candio, P.**, 2023. The independent and moderating role of choice of non-financial reporting format on forecast accuracy and ESG disclosure. *Journal of Environmental Management*. DOI: 10.1016/j.jenvman.2023.118891.

Links:

- [Faculty Web Page](#)
- [LinkedIn](#)
- [Google Scholar](#)

Andrea Caputo
University of Trento

Research area:
ECON-07/A – Management



Short presentation:

Andrea Caputo is Associate Professor in Strategy & Negotiation at the University of Trento, Italy. Outside Trento, he holds a professorship at the University of Lincoln (UK). He received his PhD from the University of Rome Tor Vergata, Italy. His main research interests include entrepreneurial decision-making, negotiation, digitalization and sustainability, internationalization and strategic management of SMEs. He is Editor-In-Chief of Strategic Change (Wiley), and J of Enterprising Communities (Emerald), and Associate Editor of several journals. Since 2021 he has been yearly ranked among World's Top 2% Scientists List of outstanding researchers prepared by Elsevier BV, Stanford University, USA. In 2024 he has been elected member of the Council of the British Academy of Management and a member of the Peer Review College.

Research areas:

Entrepreneurial decision-making; Negotiation; Bibliometric Systematic Literature Review.

Selected publications:

1. Marzi, G., Balzano, M., **Caputo, A.**, Pellegrini, M.M. (2025), “Guidelines for Bibliometric-Systematic Literature Reviews: 10 steps to combine analysis, synthesis and theory development”, *International Journal of Management Reviews*, Vol. 27, No.1, pp. 81–103. DOI: 10.1111/ijmr.12381
2. Delladio, **Caputo, A.** (2024), “When the tank is empty: reviewing burnout in entrepreneurship”, *Journal of Small Business Management*, forthcoming. DOI: 10.1080/00472778.2024.2431869
3. Baroncelli, S., **Caputo, A.**, Santini, E., Theodoraki, C. (2023), “Resilience and entrepreneurial decision-making: the heterogeneity among Italian innovative start-ups”, *Entrepreneurship & Regional Development*, Vol. 36, No. 5–6, pp. 798–815. DOI: 10.1080/08985626.2023.2295959.
4. **Caputo, A.**, Schiocchet, E., Troise, C. (2022), “Sustainable Business Models as Successful Drivers in Equity Crowdfunding”, *Business Strategy & the Environment*, Vol. 31, No. 7, pp. 3509–3522. DOI: 10.1002/bse.3102.
5. **Caputo, A.**, Ayoko, O.B., Amoo, N., Menke, C. (2019), “The relationship between cultural values, cultural intelligence and negotiation styles”, *Journal of Business Research*, Vol. 99, pp. 23–36. DOI: 10.1016/j.jbusres.2019.02.011.
6. **Caputo A.** (2016), “Overcoming judgmental biases in negotiations: a scenario-based survey analysis on third party direct intervention”, *Journal of Business Research*, Vol. 69, No. 10, 4304–4312. DOI: 10.1016/j.jbusres.2016.04.004.

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<p>Graziano Coller University of Trento</p> <p>Research area: ECON-06/A - Business Administration, Accounting & Performance Measurement</p>	
<p>Short presentation:</p>	
<p>Graziano Coller is Associate Professor in Accounting. He graduated at the University of Trento, and he obtained a Ph.D. in Economics and Management at Sant'Anna School of Advanced Studies in Pisa. His research interests include Management Accounting, Management Control Systems, Family Business, and Corporate Governance.</p> <p>He has published in Family Business Review, The Journal of Management and Governance, Journal of Applied Accounting Research, Journal of Management Control and others.</p>	
<p>Research areas:</p>	
<p>Management Accounting; Management Control Systems; Family Business; Corporate Governance.</p>	
<p>Selected publications:</p>	
<ol style="list-style-type: none"> 1. Bannò, M., D'Allura, G.M., Coller, G. et al. Men are from Mars, women are from Venus: on lenders' stereotypical views and the implications for a firm's debt. J Manag Gov 27, 651–687 (2023). https://doi.org/10.1007/s10997-022-09641-w 2. Zona, F., Bannò, M., & Coller, G. (2022). International Expansion and Firm Growth in Domestic Markets: Family Versus Non-Family Firms. Family Business Review, 35(2), 159-183. https://doi.org/10.1177/08944865221084423 3. Coller, G., Frigotto, M.L. and Costa, E. (2018), "Management control system and strategy: the transforming role of implementation", Journal of Applied Accounting Research, Vol. 19 No. 1, pp. 141-160. https://doi.org/10.1108/JAAR-01-2016-0002 4. Coller, G., Collini, P. The optimality of full-cost pricing: a simulation analysis of the price-adjustment dynamics. J Manag Control 26, 157–191 (2015). https://doi.org/10.1007/s00187-015-0212-3 	
<p>Links:</p>	
<ul style="list-style-type: none"> - Faculty Web Page - LinkedIn - Google Scholar 	

Ericka Costa
University of Trento

Research area:
ECON-06/A - Business Administration,
Accounting & Performance Measurement



Short presentation:

Ericka Costa is Professor of Accounting at the University of Trento. She is co-director of CSEAR Italia (research centre on environmental social reporting) and member of the Scientific Committee of GBS (Gruppo Bilanci e Sostenibilità). Her research interests focus on the study of sustainable reporting and corporate social responsibility for both profit and non-profit organisations. Her research has appeared in international publications and he is currently Associate Editor of the Journal of Applied Accounting Research and Accounting Forum.

Research areas:

Sustainability accounting; NPOs accounting and accountability; Social impact.

Selected publications:

1. **Costa, Ericka;** Contrafatto, Massimo; Parker, Lee D. (Eds), "Accounting, Accountability and Crisis Management Lessons from Italy's Pandemic Response", Abingdon, Oxon OX14 4RN: 268, 2025, 268 p. - ISBN: 9781032364322. - URL: <https://www.routledge.com/Accounting-Accountability-and-Crisis-Management-Lessons-from-Italys-Pandemic-Response/Costa-Contrafatto-Parker/p/book/9781032364322>
2. Korca, Blerita; **Costa, Ericka;** Bouten, Lies, "Disentangling the Concept of Comparability in Sustainability Reporting" in SUSTAINABILITY ACCOUNTING, MANAGEMENT AND POLICY JOURNAL, v. 2023, 14, n. 4 (2023), p. 815-851. - DOI: 10.1108/SAMPJ-05-2022-0284
3. **Costa, Ericka;** Pesci, C.; Andreaus, M.; Taufer, E., "When a sector-specific standard for non-financial reporting is not enough: evidence from microfinance institutions in Italy" in SUSTAINABILITY ACCOUNTING, MANAGEMENT AND POLICY JOURNAL, v. 13, n. 6 (2022), p. 1334-1360. - DOI: 10.1108/SAMPJ-06-2021-0253
4. **Costa, Ericka;** Geiza Goulart da, Silva, "Non-Profit Accountability: the viewpoint of the primary stakeholders" in FINANCIAL ACCOUNTABILITY & MANAGEMENT, v. 2019, 35, n. 1 (2019), p. 37-54. - URL: <https://onlinelibrary.wiley.com/doi/10.1111/faam.12181> . - DOI: 10.1111/faam.12181
5. **Costa, Ericka;** Pesci, Caterina, "Social impact measurement: Why do stakeholders matter?," in SUSTAINABILITY ACCOUNTING, MANAGEMENT AND POLICY JOURNAL, v. Volume 7, n. Issue 1 (2016), p. 99-124. - URL: <http://www.emeraldinsight.com/doi/abs/10.1108/SAMPJ-12-2014-0092> . - DOI: <http://dx.doi.org/10.1108/SAMPJ-12-2014-0092>

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Nicola Dalla Via

Free University of Bozen-Bolzano

Research area:ECON-06/A - Business Administration,
Accounting & Performance Measurement**Short presentation:**

Nicola Dalla Via is Associate Professor in Accounting. He graduated at the University of Trento and he obtained a Ph.D. in Business at Ca' Foscari University of Venice. Before joining the Free University of Bozen-Bolzano, he was Assistant Professor at the Rotterdam School of Management, Erasmus University (The Netherlands) until 2018. His research interests include managerial accounting, sustainability accounting and assurance, and behavioral accounting. He has published in Accounting, Organizations and Society, Auditing: A Journal of Practice & Theory, Accounting and Finance, and Business Strategy and the Environment, among others.

Research areas:

Management accounting; Sustainability accounting and assurance; Behavioral accounting

Selected publications:

1. Dalla Via, N., 2024. The dynamics of cost behavior: Unveiling sticky costs in private companies. Financial Reporting – Journal of Financial Communication, 2, pp. 13-46. <http://dx.doi.org/10.3280/FR2024-002002>
2. Dalla Via, N., 2020. XBRL for Business Reporting. Reference Framework, Network Analysis, and New Trends. FrancoAngeli, Milano, ISBN 978-88-351-1036-1.
3. Dalla Via, N., Perego, P., 2020. The relative role of firm incentives, auditor specialization, and country factors as antecedents of non-financial audit quality. Auditing: A Journal of Practice & Theory, 39, pp. 75-104. <http://dx.doi.org/10.2308/ajpt-18-085>
4. Dalla Via, N., Perego, P., van Rinsum, M., 2019. How accountability influences information search processes and decision quality. Accounting, Organizations and Society, vol.75, pp. 79-91. <http://dx.doi.org/10.1016/j.aos.2018.10.001>
5. Dalla Via, N., Perego, P., 2018. Determinants of conflict minerals disclosure under the Dodd-Frank Act. Business Strategy and the Environment, vol.27, no.6, pp. 773-788. <http://dx.doi.org/10.1002/bse.2030>

Links:

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Ivo De Gennaro
Free University of Bozen-Bolzano



Research area:
PHIL-03/ - Moral Philosophy

Short presentation:

I hold an MSc in Economics and Social Sciences (Milan) and a PhD in Philosophy (Freiburg i. Br.). In the context of my research on the foundations of ethics, I devote special interest to the structure of science in a perspective that is at once theoretical and ethical. This also includes a critical diagnosis of evaluative practices in contemporary academic life.

Research areas:

Theory of science; Science ethics; Phenomenology

Selected publications:

1. M. Borghi, I. De Gennaro, G. Zaccaria, 2025. Science Under the Yoke of Value. London: Routledge
2. De Gennaro, I., 2021. "Abolition of Time, Alienation from Truth, and the Heteronomy of Academia". In: I. De Gennaro, H. Hofmeister, R. Lüfter (eds.), Academic Freedom in the European Context. Legal, Philosophical and Institutional Perspectives. London: Palgrave Macmillan, p. 21-53
3. De Gennaro, I., 2020. "Despotic time and truthless science". European Review of History: Revue européenne d'histoire. 27:5, p. 582-597

Links:

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Maria Laura Frigotto

University of Trento

Research area:

ECON-08/A – Organization Studies



Short presentation:

I hold a PhD in Business Management at the Ca' Foscari University of Venice. Since 2024 I am Full Professor in Organization and Human Resource Management at the University of Trento.

My research interests range from novelty to resilience in organizational change, focusing on both business organizations and other types of organizations, such as opera theaters. One of the key areas of novelty I explore is how workplace and managerial competencies evolve over time, leading to success that is recognized either objectively or subjectively at the executive level. I also examine the processes of legitimization and resistance to change within organizations, investigating how these dynamics shape the adoption of new practices or define new directories in institutional evolution.

Research areas:

Change management, Organizational Resilience, Managerial competencies

Selected publications:

1. Salimi, Meysam; Frigotto, Maria Laura; Zaninotto, Enrico; Vatiero, Massimiliano, "**The Fast-Track Ascent to the Top: The Role of Human Capital in European Listed Firms**" in EUROPEAN MANAGEMENT JOURNAL, In Press, (2024). URL: <https://www.sciencedirect.com/science/article/pii/S0263237324000124>.-DOI:10.1016/j.emj.2024.02.002
2. Frigotto, Maria Laura; Palmi, Pamela, "**The generation of novelty by exaptation: searching for properties and dynamics**" in KYBERNETES, v. 2024, 53, n. 7 (2024), p. 2502-2522. - URL: <https://www.emerald.com/insight/0368-492X.htm> . - DOI: 10.1108/K-07-2019-0483
3. Frigotto, Maria Laura; Sicca, Luigi Maria, **Nulla impresa per huom si tenta invano**, Napoli: Editoriale Scientifica, 2023. - (PUNTO ORG). - ISBN: 979-12-5976-861-2. - URL: <https://editorialescientifica.it/prodotto/nulla-impresa-per-huom-si-tenta-invano/>
4. Frigotto, Maria Laura; Young, Mitchell; Pinheiro, Rómulo, "**Resilience in Organizations and Societies: The State of the Art and Three Organizing Principles for Moving Forward**" in Pinheiro, R., Frigotto, M.L., Young, M. (edited by), Towards Resilient Organizations and Societies: A Cross-Sectoral and Multi-Disciplinary Perspective, Cham, CH: Palgrave Macmillan; Springer, 2022, p. 3-40. - (PUBLIC SECTOR ORGANIZATIONS). - ISBN: 978-3-030-82071-8. - URL: https://link.springer.com/chapter/10.1007/978-3-030-82072-5_9 .-DOI: 10.1007/978-3-030-82072-5_1
5. Frigotto, Maria Laura, "**Reframing Resilience on Novelty and Change**" in Research Handbook on Organizational Resilience, Cheltenham: Edward Elgar Publishing Limited, 2020, p. 53-69. - ISBN: 978 1 78811 220 8. - URL: <https://www.e-elgar.com/shop/gbp/research-handbook-on-organizational-resilience-9781788112208.html> . - DOI: 10.4337/9781788112215.00011
6. Frigotto, Maria Laura, **Understanding Novelty in Organizations. A research path across agency and consequences.**, Basingstoke, UK: Palgrave Macmillan UK, 2018. - ISBN: 978-3-319-56095-3. - DOI: 10.1007/978-3-319-56096-0

Links:

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- [LinkedIn](#)

<p>Matthias Fuchs Free University of Bozen-Bolzano</p> <p>Research area: ECON-07/A – Management & Tourism Science</p>	
<p>Short presentation:</p>	
<p>I hold a PhD in Economics and Social Sciences, Innsbruck. Since July 2024 I am a Professor of Business Administration at Free University of Bolzano. I'm also serving as the director of the <i>Competence Center for Sustainable Tourism</i>. My research interests comprise socio-economic impact, business intelligence, circular economy in tourism and destination branding. I devote my interest also to the philosophy of social sciences and critical epistemologies.</p>	
<p>Research areas:</p>	
<p>Tourism business Intelligence; Tourism socio-economic impact; Critical epistemologies</p>	
<p>Selected publications:</p>	
<ol style="list-style-type: none"> 1. Tomassini, L., Baggio, R., Cavagnaro, E., Farsari, I., Fuchs, M., & Sørensen, F. (2024) Circular economy in tourism and hospitality: A micro-meso-macro framework for inter-disciplinary research, <i>Tourism and Hospitality Research</i>, https://doi.org/10.1177/14673584241257870 2. Fuchs, M. (2023). A Post-Cartesian Economic and Buddhist View on Tourism. <i>Annals of Tourism Research</i>. 103, https://doi.org/10.1016/j.annals.2023.103688 3. Kronenberg, K. & Fuchs, M. (2022). The Socio-Economic Impact of Regional Tourism: An Occupation-based Modelling Perspective from Sweden. <i>Journal of Sustainable Tourism</i>, 30(12), 2785-2805. https://doi.org/10.1080/09669582.2021.1924757 4. Höpken, W., Eberle, T., Fuchs, M. & Lexhagen, M. (2021). Improving Tourist Arrival Prediction: A Big Data and Artificial Neural Network Approach. <i>Journal of Travel Research</i>, 60, 5, 998-1017. https://doi.org/10.1177/004728752092124 5. Gretzel, U., Fuchs, M., Baggio, R., Höpken, W., et al. (2020). e-Tourism beyond COVID-19: A Call for Transformative Research. <i>Information Technology & Tourism</i>, 22, 187-203 https://doi.org/10.1007/s40558-020-00181-3 6. Kronenberg, K, Fuchs, M. & M. Lexhagen (2018). A Dynamic Perspective on Tourism Multipliers: A Regional Input Output Analysis from Jämtland, Sweden, <i>Tourism Review</i>, 73(1), 94-110. https://doi.org/10.1108/TR-03-2017-0044 	
<p>Links:</p>	
<ul style="list-style-type: none"> - Faculty Web Page Unibz - Faculty Web Page Competence Centre - LinkedIn - Google Scholar 	

<p>Marjaana Gunkel Free University of Bozen-Bolzano</p> <p>Research area: ECON-08/A – Organization Studies</p>	
<p>Short presentation:</p>	
<p>Prof. Marjaana Gunkel has completed her academic education in Germany. Since 2015 she is a professor of Organization and Human Resource Management at the Free University of Bozen-Bolzano. Her research is focused on International Human Resource Management, especially on examining international differences in HR practices as well as employee behavior.</p>	
<p>Research areas:</p>	
<p>International Human Resource Management; Global Virtual Teams; Intelligences</p>	
<p>Selected publications:</p>	
<ol style="list-style-type: none"> 1. Taras, V., Stahl, G. K., Gunkel, M., & Kraemer, J. (2024). Research on temporal diversity in GVTs: limitations and a new research agenda. <i>Journal of International Business Studies</i>, 55(6), 816-824. DOI: https://doi.org/10.1057/s41267-024-00709-3 2. Blay, T., Froese, F. J., Taras, V., & Gunkel, M. (2024). Convergence of collaborative behavior in virtual teams: The role of external crises and implications for performance. <i>Journal of Applied Psychology</i>, 109(4), 469. DOI: https://dx.doi.org/10.1037/apl0001133 3. Schlaegel, C., Gunkel, M., & Taras, V. (2023). COVID-19 and individual performance in global virtual teams: The role of self-regulation and individual cultural value orientations. <i>Journal of Organizational Behavior</i>, 44(1), 102-131. DOI: https://doi.org/10.1002/job.2671 4. Davaei, M., Gunkel, M., Veglio, V., & Taras, V. (2022). The influence of cultural intelligence and emotional intelligence on conflict occurrence and performance in global virtual teams. <i>Journal of International Management</i>, 28(4), 100969. https://doi.org/10.1016/j.intman.2022.100969 5. Gunkel, M., Schlaegel, C., & Taras, V. (2016). Cultural values, emotional intelligence, and conflict handling styles: A global study. <i>Journal of World Business</i>, 51(4), 568- 585. DOI: https://doi.org/10.1016/j.jwb.2016.02.001 	
<p>Links:</p>	
<ul style="list-style-type: none"> - Faculty Web Page - LinkedIn - Google Scholar 	

<p>Oswin Maurer Free University of Bozen-Bolzano</p> <p>Research area: ECON-07/A – Management</p>	
<p>Short presentation:</p>	
<p>Professor Oswin Maurer has completed his academic education in Austria and has joined unibz in 2002. In the past, he has held positions at Kiel University/Germany, Copenhagen University/Denmark, University of New England/Australia, and Waikato Management School/New Zealand. His research is focused on Marketing Strategy, Consumer Behaviour and Consumer Psychology, and Sustainable Tourism Management.</p>	
<p>Research areas:</p>	
<p>Consumer Behaviour/Consumer Psychology, Experimental Design, Sustainable Tourism Management, AI application in Tourism</p>	
<p>Selected publications:</p>	
<ol style="list-style-type: none"> 1. Cozzio, C.; Santos Arteaga, F.J. and Maurer, O. (2025): “Perspectives on artificial intelligence across hierarchy: Navigating adoption challenges and opportunities in the hotel industry”, <i>Tourism Review</i>, Emerald, Bingley, UK. (accepted February 26, 2025). 2. Malekpour, M.; Maurer, O.; Basile, V. and Baima, G. (2025): “Grocery shopping in metaverse: Understanding drivers and barriers”, <i>Euromed Journal of Business</i>, Emeralds, Bingley, UK. Doi: 10.1108/EMJB-12-2024-0351. 3. Cozzio, C., Schaeufele-Elbers, I. and Maurer, O. (2024): “Empowering tomorrow: Nurturing young tourists to lower food waste”. <i>Annals of Tourism Research Empirical Insights</i>, Vol 5. Issue 2, Elsevier, Amsterdam. https://doi.org/10.1016/j.annale.2024.100156 (open access). 4. Cozzio, C., Tokarchuk, O. and Maurer, O. (2023), "All-inclusive holiday packages, tourist consumption and spending patterns at tourism destinations", <i>Tourism Review</i>, Vol. 78 No. 1, 89 -100. Emerald, Bingley, UK. https://doi.org/10.1108/TR-12-2021-0572 (open access). 5. Dang, N.H.; Maurer, O. (2021). “Place-Related Concepts and Pro-Environmental Behavior in Tourism Research: A Conceptual Framework”. <i>Sustainability</i> 2021, 13 (21), 11861, MDPI, Basel, Switzerland. https://doi.org/10.3390/su132111861 (open access). 6. Cozzio, C., Tokarchuk, O. and Maurer, O. (2021). "Minimising plate waste at hotel breakfast buffets: an experimental approach through persuasive messages", <i>British Food Journal</i>, Vol. 123 No. 9, 3208 - 3227. Emerald, Bingley, UK. https://doi.org/10.1108/BFJ-02-2021-0114 (open access). 7. Aston, J., Wen, J., Goh, E. and Maurer, O. (2021). “Promoting awareness of sex trafficking in tourism and hospitality”, <i>International Journal of Culture, Tourism, and Hospitality Research - IJCTHR</i>. Emerald, Bingley, UK. https://doi.org/10.1108/IJCTHR-01-2020-0032. 	
<p>Links:</p>	
<p>- Faculty Web Page - Google Scholar</p>	

Michael Nippa
Free University of Bozen-Bolzano

Research area:
ECON-07/A – Management



Short presentation:

Since 2015 I have been Professor of Strategic Leadership and International Management and since 2016 the academic coordinator of various PhD programs of the Faculty of Economic and Management. My frequently interdisciplinary research addresses behavioral foundations of strategic management phenomena such as market entry strategies, international joint ventures and alliances, corporate portfolio management, corporate governance, social acceptance of technologies, or measures to mitigate global warming. Before my time in Bozen, I was a professor at the TU Bergakademie Freiberg (1996-2014) and co-founder and managing director of a management consultancy in München und Köln (1988-1996). I have been a visiting scholar at USC, Los Angeles, AGSM, Sydney, and SMU LKCSB, Singapore.

Research areas:

International Management; Organization; Leadership; Innovation Management; Digital and sustainable transformation; Business Process Management

Selected publications:

1. Huynh, M. T., Nippa, M., & Aichner, T. (2023). Big data analytics capabilities: Patchwork or progress? *TF&SC*, 197, 122884. DOI: 10.1016/j.techfore.2023.122884
2. Nippa, M., Patnaik, S., & Taussig, M. (2021). MNE responses to carbon pricing regulations: Theory and evidence. *JIBS*, 52(5), 904-929. DOI: 10.1057/s41267-021-00403-8; listed in: www.rrbm.network/rrbm-honor-roll/
3. Nippa, M., & Reuer, J. J. (2019). On the future of international joint venture research. *JIBS*, 50, 555-597. DOI: 10.1057/s41267-019-00212-0
4. Nippa, M., Pidun, U., & Rubner, H. (2011). Corporate portfolio management: Appraising four decades of academic research. *AMP*, 25(4), 50-66. DOI: 10.5465/amp.2010.0164

Links:

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- [Google Scholar](#)

<p>Paolo Perego Free University of Bozen-Bolzano</p> <p>Research area: ECON-06/A - Business Administration, Accounting & Performance Measurement</p>	
<p>Short presentation:</p>	
<p>Paolo Perego is Full Professor of Accounting at the Free University of Bozen-Bolzano and Program Director of the MSc in Accounting and Finance. His research focuses on the role of accounting in the measurement and valuation of sustainability and socio-ecological impacts of business activities. He has contributed to the literature on social and environmental accounting and Integrated Reporting from a management accounting, financial accounting, auditing and management research perspective. His work has been published in leading accounting and management journals, such as <i>Accounting, Organizations and Society</i>, <i>European Accounting Review</i>, <i>Auditing: a Journal of Practice and Theory</i>, <i>Journal of Accounting and Public Policy</i>, <i>Journal of Business Ethics</i>, and the <i>Journal of Management Studies</i>. He is currently Associate Editor at the <i>Journal of Accounting and Public Policy</i>.</p>	
<p>Research areas:</p>	
<p>Management accounting, Management control, Performance measurement, Sustainability/ESG reporting and assurance</p>	
<p>Selected publications:</p>	
<ol style="list-style-type: none"> 1. Williams, A., Perego, P., & Whiteman, G. (2025). Boundary conditions for organizations in the Anthropocene: A review of the planetary boundaries framework 10 years on. <i>Journal of Management Studies</i>, in press. 2. Bonacchi, M., & Perego, P. (2024). Customer analytics in performance measurement and reporting systems. <i>Accounting Horizons</i>, 38(4), 1-29 3. Caglio, A., Melloni, G., & Perego, P. (2020). Informational Content and Assurance of Textual Disclosures: Evidence on Integrated Reporting. <i>European Accounting Review</i>, 29(1), 55-83. 4. Dalla Via, N., Perego, P., (2020). The relative role of firm incentives, auditor specialization, and country factors as antecedents of non-financial audit quality. <i>Auditing: A Journal of Practice & Theory</i>, 39, 75-104. 5. Dalla Via, N., Perego, P., & van Rinsum, M., (2019). How accountability influences information search processes and decision quality. <i>Accounting, Organizations and Society</i>, 75, 79-91. 	
<p>Links:</p>	
<p>Personal website Scopus Scholar</p>	

Alessandro Rossi
University of Trento

Research area:
ECON-07/A – Management



Short presentation:

Alessandro Rossi is an Associate Professor of Management at the University of Trento (Italy) with a Ph.D. in Organization and Management from the University of Udine. His research explores open innovation, strategic management, and entrepreneurial education, particularly within Industry 4.0 and circular economy contexts. He has led institution-wide initiatives to integrate entrepreneurship into higher education, collaborating with industry and policy stakeholders to build sustainable innovation ecosystems.

Research areas:

Open Innovation, Entrepreneurial Education, Strategic Management, Industry 4.0, Circular Economy, Innovation Ecosystems, University-Industry Collaboration, Business Model Innovation; Managerial Decision Making.

Selected publications:

1. Forrer, Valentina; Plechero, Monica; Rossi, Alessandro; Santini, Erica, "Top-down and bottom-up legitimization of emerging industries: evidence from two Italian mechatronics clusters" in REGIONAL STUDIES, v. 2022, 56, n. 4 (2022), p. 656-667. - URL: <https://www.tandfonline.com/doi/full/10.1080/00343404.2021.1962839> . - DOI: 10.1080/00343404.2021.1962839
2. P., Aversa; Haefliger, Stefan Robert; Rossi, Alessandro; C., Baden Fuller, "From Business Model to Business Modelling: Modularity and Manipulation" in ADVANCES IN STRATEGIC MANAGEMENT, v. 33/2015, (2015), p. 151-185. - URL: <http://www.emeraldinsight.com/doi/abs/10.1108/S0742-332220150000033022> . - DOI: 10.1108/S0742-332220150000033022
1. 3. A., Narduzzo; Rossi, Alessandro, "The role of modularity in free/open source software development" in S. Koch (a cura di), Free/open source software development, Hershey, Pa.: Idea group, 2005, p. 84-102. - ISBN: 9781591403692

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- [LinkedIn](#)
- [Google Scholar](#)
- [SSRN](#)

Paola Rovelli
Free University of Bozen-Bolzano

Research area:
ECON-07/A – Management



Short presentation:

Paola Rovelli is an Associate Professor at the Faculty of Economics and Management of the Free University of Bozen-Bolzano, where she is a member of the Entrepreneurship, Innovation and Management cluster. She holds a PhD summa cum laude in Management, Economics and Industrial Engineering from Politecnico di Milano and her research interests lie at the intersection of organizational design, individual characteristics, and family business. She published research articles in leading academic journals such as *Journal of Management Studies*, *Human Relations*, *Strategic Entrepreneurship Journal*, and *The Leadership Quarterly*.

Research areas:

Family business; Management; Organizational Design; CEO; Top Management Teams; Individual characteristics; Gender issues; Entrepreneurship.

Selected publications:

1. Rovelli, P., Razen, M., Benedetti, C., Schweiger, N., De Massis, A., & Matzler, K. (2025). Is Cain More Able? A Behavioral Perspective on the Relationship between Family CEO Birth Order and Family Firms' CSR. *Strategic Entrepreneurship Journal*. DOI: 10.1002/sej.1530.
2. Rovelli, P., De Massis, A., & Gomez-Mejia, L. R. (2023). Are Narcissistic CEOs Good or Bad for Family Firm Innovation? *Human Relations*, 76(5), 776-806. DOI: 10.1177/00187267221076834.
3. Bauweraerts, J., Rondi, E., Rovelli, P., De Massis, A., & Sciascia, S. (2022). Are Family Female Directors Catalysts of Innovation in Family Small and Medium Enterprises? *Strategic Entrepreneurship Journal*, 16(2), 314-354. DOI: 10.1002/sej.1420.
4. De Massis, A., Eddleston, K. A., & Rovelli, P. (2021). Entrepreneurial by Design: How Organizational Design Affects Family and Nonfamily Firms' Opportunity Exploitation. *Journal of Management Studies*, 58(1), 27-62. DOI: 10.1111/joms.12568.
5. Rovelli, P., & Curnis, C. (2021). The Perks of Narcissism: Behaving Like a Star Speeds Up Career Advancement to the CEO Position. *The Leadership Quarterly*, 32(3), 101489. DOI: 10.1016/j.leaqua.2020.101489.

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Günter Schamel

Free University of Bozen-Bolzano

Research area:AGRI-01/A - Agricultural and Food Economics,
and Rural Appraisal**Short presentation:**

Günter Schamel is a Full Professor with research interests related to the economics of wine, food, tourism and cooperation. His PhD is from the Dyson School of Applied Economics and Management at Cornell University and his MSc from the University of California, Davis. Before joining unibz, he was professor at Humboldt University Berlin with visiting appointments at Iowa State and Adelaide University. He has worked at the World Bank and Cornell and has taught at TU Munich, BSB Dijon, and the Czech Agricultural University. He is a Fellow of the American Association of Wine Economists (AAWE) and affiliated with the Robert Mondavi Institute Center for Wine Economics at UC Davis and the Wine Economics Research Centre in Adelaide. He is a founding member of the Alliance for Research on Wine and Hospitality Management, a Board Member of AAWE, the Journal of Wine Economics (JWE) and Vice President of the European Association of Wine Economists (EuAWE).

Research areas:

Wine and Food Economics; Tourism Economics; Organizational Behavior, Cooperation, Geographical Branding, Reputation

Selected publications:

1. Schäufele-Elbers, I, **G. Schamel**, M. Perathoner (2024). "Nudging food waste off the plate? An explorative study investigating the generation of plate waste over time and the effectiveness of information nudges to bridge the attitude-behavior gap." *Journal of Foodservice Business Research*. <https://doi.org/10.1080/15378020.2024.2359088>
2. Gastaldello, G., **G. Schamel** N. Streletskaya, L. Rossetto, (2024). "Uncorking the virtual frontier of wine experiences: interest drivers and potential consumers' profile." *International Journal of Contemporary Hospitality Management*. Vol. 36(8) pp. 2632-2652. <https://doi.org/10.1108/IJCHM-07-2023-1107>
3. Rogna, M., **G. Schamel**, A. Weissensteiner (2023). "Modelling the switch from hail insurance to antihail nets." *Australian Journal of Agricultural and Resource Economics*. Vol. 67(1) pp.118-136. <https://doi.org/10.1111/1467-8489.12499>
4. **Schamel, G.**, F.J. Santos-Arteaga (2021). "Metrics of Restaurant Ordering Behavior." *Cornell Hospitality Quarterly*. Vol 62(3) pp. 386-404. <https://doi.org/10.1177/19389655211020252>
5. Schubert, S.F., **Schamel, G.** (2020): " Sustainable Tourism Development: A Dynamic Model Incorporating Resident Spill-Overs" *Tourism Economics*. Vol. 27(7) pp. 1561-1587 <https://doi.org/10.1177/1354816620934552>

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- [LinkedIn Profile](#)
- [Google Scholar Profile](#)
- [Research Gate Profile](#)

Christoph Stöckmann
Free University of Bozen-Bolzano

Research area:
ECON-07/A – Management



Short presentation:

Christoph Stöckmann is a professor of entrepreneurship and digital transformation at the Free University of Bolzano. He holds a PhD from the University of Duisburg-Essen (Germany). His research on a wide range of topics in the fields of (corporate) entrepreneurship, innovation, leadership, and digitalization has been published in leading academic journals such as Journal of Business Venturing, Entrepreneurship Theory and Practice, Strategic Entrepreneurship Journal, Human Resource Management and Small Business Economics.

Research areas:

Entrepreneurship, Innovation, Transformation, Leadership, Teams, Psychology, Digitalization.

Selected publications:

1. T. Kollmann, S. Hensellek, C. Stöckmann, J. Kensbock, & A. Peschl (2020): How management teams foster the transactive memory system– entrepreneurial orientation link: A domino effect model of positive team processes. *Strategic Entrepreneurship Journal*, 14 (4), 683-710.
2. T. Kollmann, C. Stöckmann, J. Kensbock, & A. Peschl (2020): What satisfies younger versus older employees, and why? An aging perspective on equity theory to explain interactive effects of employee age, monetary rewards, and task contributions on job satisfaction. *Human Resource Management*, 59 (1), 101-115.
3. T. Kollmann, C. Stöckmann, & J. Kensbock (2019): I can't get no sleep—The differential impact of entrepreneurial stressors on work-home interference and insomnia among experienced versus novice entrepreneurs. *Journal of Business Venturing*, 34 (4), 692-708.
4. C. Lomberg, D. Urbig, C. Stöckmann, L. Marino, & P. H. Dickson (2017): Entrepreneurial orientation: The dimensions' shared effects in explaining firm performance *Entrepreneurship Theory and Practice*, 41 (6), 973-998.
5. T. Kollmann, C. Stöckmann, & J. Kensbock (2017): Fear of failure as a mediator of the relationship between obstacles and nascent entrepreneurial activity—An experimental approach *Journal of Business Venturing*, 32, (3), 280-301.

Links:

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- [Google Scholar](#)

<p>Oksana Tokarchuk University of Trento</p> <p>Research area: ECON-07/A – Management</p>	
<p>Short presentation:</p>	
<p>Oksana Tokarchuk is an associate professor of Management and Marketing at the Department of Economics and Management and the School of Innovation at the University of Trento. She spent a 2-year period as a visiting PhD student at the University of California, San Diego, and was a researcher at the Free University of Bolzano. Her research interests include microfoundations of innovation strategy, marketing of sustainable products, and analysis of consumer behavior through text mining and other analytics techniques applied to marketing.</p>	
<p>Research areas:</p>	
<p>Innovation Strategy; Sustainable Marketing; Consumer Behavior Analytics; Quantitative Marketing Techniques</p>	
<p>Selected publications:</p>	
<ol style="list-style-type: none"> 1. Tokarchuk, O., & Gabriele, R. (2023). Firm performance and contribution of female training. <i>SINERGIE</i>, 41(2), 201-222, https://dx.doi.org/10.7433/s121.2023.10 2. Tokarchuk, O., Barr, J. C., & Cozzio, C. (2022). How much is too much? Estimating tourism carrying capacity in urban context using sentiment analysis. <i>Tourism Management</i>, 91, 104522, https://doi.org/10.1016/j.tourman.2022.104522 3. Cozzio, C., Tokarchuk, O., and Maurer, O. (2020) “The effect of price bundling on tourists’ extra expenditure: a mental budget approach”, online first <i>Current Issues in Tourism</i>, https://doi.org/10.1080/13683500.2020.1849045 4. Tokarchuk, O., Gabriele, R., and Maurer, O. (2021). “Estimating tourism social carrying capacity”, <i>Annals of Tourism Research</i>, Vol. 86 (C), https://doi.org/10.1016/j.annals.2020.102971 	
<p>Links:</p>	
<ul style="list-style-type: none"> - Faculty Web Page - LinkedIn - Google Scholar 	

Sandro Trento
University of Trento

Research area:
ECON-07/A – Management



Short presentation:

Since 2010 I am full professor of management at the University of Trento, Department of Economics and Management. Previously, I have been, for 16 years, researcher and deputy-director in the Research Department of Banca d'Italia (Italian central Bank) and later, Chief Economist at Confindustria (Italian Association of employers and enterprises). Currently I am Director of the School of Innovation at the University of Trento. I coordinated several Master Programs at the University of Trento; I have been coordinator of research groups. I graduated cum laude in Economics at the Università di Roma La Sapienza (1986); Received a Master of Arts Degree in Economics at Northwestern University (1990), Evanston Illinois (USA) and spent a year as Visiting Scholar at the Dept of Economics of Stanford University (1995). Visited as research scholar Kiel Institute of World Economics; School of Information, University of California, Berkeley (USA).

Research areas:

Technological Change; Corporate Governance; Industry and strategic studies

Selected publications:

1. Barca, F., Trento, S. 1997. State Ownership and the Evolution of Italian Corporate Governance. *Industrial and Corporate Change*, Volume 6 (3), 533-559. DOI: <https://doi.org/10.1093/icc/6.3.533>
2. Fabiani, S., Schivardi, F., and Trento, S. 2005. ICT adoption in Italian manufacturing: firm-level evidence. *Industrial and Corporate Change*, Volume 14 (2), 225-249 Numbers. DOI: <https://doi.org/10.1093/icc/dth050>
3. Bannò, M., Filippi, E. and Trento, S., 2023. Women in top echelon positions and their effects on sustainability: a review, synthesis and future research agenda. *Journal of Management and Governance*, Volume 27, 181–251. DOI: <https://doi.org/10.1007/s10997-021-09604-7>
4. Filippi, E., Bannò, M. and Trento, S. 2023. Automation technologies and their impact on employment: A review, synthesis and future research agenda. *Technological Forecasting and Social Change*, Volume 191. DOI: <https://doi.org/10.1016/j.techfore.2023.122448>

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<p>Serena Volo Free University of Bozen-Bolzano</p> <p>Research area: ECON-07/A – Management</p>	
<p>Short presentation:</p>	
<p>Serena Volo is Tenured Associate Professor of Marketing. She received her undergraduate in Economics and her PhD in Tourism Marketing from the University of Palermo, Italy. She has also completed an MBA at Isida Business School and received a MA in Social Science Data Analysis from the University of Essex, United Kingdom.</p> <p>She is Editor-in-Chief of the Emerald journal <i>Consumer Behavior in Tourism and Hospitality</i>. She serves as co-chair for the Tourism, Culture and Arts Marketing track of the Italian Marketing Academy and is often invited to serve as Chair and Keynote speaker at international conferences in her field.</p>	
<p>Research areas:</p>	
<p>Tourism marketing, Consumer behavior, Tourism competitiveness and innovation, Visual Methods, Tourism statistics and measurements, Sport marketing & Sponsorship.</p>	
<p>Selected publications:</p>	
<ol style="list-style-type: none"> 1. Huang, L., Volo, S., & Scott, N. (2025). How tourism markets change: insights from Chinese outbound group and independent travellers. <i>Current Issues in Tourism</i>, 28(5), 709-729. https://doi.org/10.1080/13683500.2024.2376892 2. Messori, S., & Volo, S. (2024). Tourism firms’ coordination unravelled. <i>Current Issues in Tourism</i>, 28(1), 13–35. https://doi.org/10.1080/13683500.2024.2328691 3. Volo, S., & Wegerer, P. K. (2023). Assemblage theory in tourism. <i>Annals of Tourism Research</i>, 100(C) 103567. https://doi.org/10.1016/j.annals.2023.103567 4. D’Acunto, D., Volo, S., & Filieri, R. (2021). “Most Americans like their privacy.” Exploring privacy concerns through US guests’ reviews. <i>International Journal of Contemporary Hospitality Management</i>, 33(8), 2773-2798. https://doi.org/10.1108/IJCHM-11-2020-1329 5. Volo, S., & Irimiás, A. (2021). Instagram: Visual methods in tourism research. <i>Annals of Tourism Research</i>, 91(C) 103098. https://doi.org/10.1016/j.annals.2020.103098 6. Volo, S. (2021). The experience of emotion: Directions for tourism design. <i>Annals of Tourism Research</i>, 86, 103097. https://doi.org/10.1016/j.annals.2020.103097 	
<p>Links:</p>	
<p>- Faculty Web Page - Google Scholar</p>	

<p>Marco Zamarian University of Trento</p> <p>Research area: ECON-08/A – Organization Studies</p>	
<p>Short presentation:</p>	
<p>Marco Zamarian (PhD in Organization and Management, Bologna) is associate professor of Organization Theory and Organizational Behavior at the Department of Economics and Management, University of Trento. His current research interests revolve around the theme of group decision-making, as related to: corporate governance; digitalization processes in healthcare; work safety.</p>	
<p>Research areas:</p>	
<p>Digitalization processes; Corporate governance; Work safety.</p>	
<p>Selected publications:</p>	
<ol style="list-style-type: none"> 1. Filippi, E., Gaio, L., & Zamarian, M. (2024). Leveraging the hard and soft elements of TQM: the interplay of benchmarking and improvement processes. <i>The TQM Journal</i>, 36(3), 702-719. URL: https://www.emerald.com/insight/content/doi/10.1108/tqm-01-2022-0045/full/pdf. - DOI: 10.1108/tqm-01-2022-0045 2. Zona, Fabio; Pesci, Caterina; Zamarian, Marco, (2024) "CEO risk preferences in family firms: Combining socioemotional wealth and gender identity perspectives" in <i>Journal of Family Business Strategy</i>, v. 15, n.2 URL: https://www.sciencedirect.com/science/article/abs/pii/S1877858523000025. - DOI:10.1016/j.jfbs.2023.100553 3. Zona, F.; Zamarian, M., "The Behavioral Agency Model and Innovation Investment: Examining the Combined Effects of CEO and Board Ownership." in <i>Group & Organization Management</i>, v. 47, n. 3 (2022), p. 647-678. - URL: https://journals.sagepub.com/doi/10.1177/10596011211058276. - DOI:10.1177/10596011211058276 	
<p>Links:</p>	
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Fabio Zona
University of Trento

Research area:
ECON-06/A - Business Administration,
Accounting & Performance Measurement



Short presentation:

Fabio Zona is Full Professor of Business Administration at the Department of Economics and Management, University of Trento, Italy. He attained his Ph.D. in Business Administration at Bocconi University, Milan, Italy. His research interests span corporate governance and strategic decision-making, with a particular focus on family firms and the behavioral perspective. He publishes in international journals, such as Journal of Management, Research Policy, Journal of Management Studies, Family Business Review, British Journal of Management, Journal of Business Ethics, Small Business Economics.

Research areas:

Corporate governance; Managerial decision making; Family business.

Selected publications:

1. Zona, F.; Quarato, F.; Cambrea, D.R., *forthcoming* "Agent-agent conflict: outside directors and co-CEOs in Family Firms", Family Business Review, DOI: 10.1177/08944865251328412
2. Zona, Fabio; Pesci, Caterina; Zamarian, Marco, (2024) "CEO risk preferences in family firms: Combining socioemotional wealth and gender identity perspectives" in Journal of Family Business Strategy, v. 15, n. 2. - URL: <https://www.sciencedirect.com/science/article/abs/pii/S1877858523000025> . - DOI: 10.1016/j.jfbs.2023.100553
3. Zona, F.; Bannò, M.; Collier, G., 2022, "International Expansion and Firm Growth in Domestic Markets: Family Versus Non-Family Firms" in FAMILY BUSINESS REVIEW, 35, n. 2 (2022), p. 159-183. - URL: <https://journals.sagepub.com/home/fbr> . - DOI: 10.1177/08944865221084423
4. Zona, F.; Zamarian, M., "The Behavioral Agency Model and Innovation Investment: Examining the Combined Effects of CEO and Board Ownership." in GROUP & ORGANIZATION MANAGEMENT, v. 47, n. 3 (2022), p. 647-678. - URL: <https://journals.sagepub.com/doi/10.1177/10596011211058276> . - DOI: 10.1177/10596011211058276
5. Zona, F.; Gomez Mejia, L.R.; Withers, M.C., (2018) "Board Interlocks and Firm Performance: Toward a Combined Agency–Resource Dependence Perspective" in JOURNAL OF MANAGEMENT, v. 44, n. 2, p. 589-618. - URL: <http://jom.sagepub.com/content/early/2015/04/16/0149206315579512> . - DOI: 10.1177/0149206315579512
6. Zona, Fabio, "Agency models in different stages of CEO tenure: The effects of stock options and board independence on R&D investment" in RESEARCH POLICY, v. 45, n. 2 (2016), p. 560-575. - URL: <http://www.sciencedirect.com/science/article/pii/S0048733315001651> . - DOI: 10.1016/j.respol.2015.10.012

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