

## Exemplary Research Topics

PHD Programme in **Management**  
at the Free University of **Bozen-Bolzano**  
joint programme with Università degli Studi di **Trento**

Current research topics and fields offered by the members of the Faculty of Economics and Management **Update : 15/05/2023**

Working title/Research field	Faculty member
Impact finance	Prof. Eleonora Broccardo (unitn)
Benefit corporation	
ESG and green finance	
Measurement of health inequality	Dr. Paolo Candio (unitn)
Cost-effectiveness of physical activity interventions	
ESG performance	
International negotiations (individual/firm-level): styles, processes, strategies and cross-cultural implications	Prof. Andrea Caputo (unitn)
Strategic and entrepreneurial decision-making and behaviours (individual/firm-level)	
Digital and sustainable transition of SMEs business models	
Management Accounting and Management Control Systems	Prof. Graziano Coller (unitn)
Family Business	
Corporate Governance	
Performance management system and social impact measurement in cooperatives	Prof. Ericka Costa (unitn)
Materiality and comparability in sustainability reporting	
Sustainability accounting education: the intersection between pedagogy and psychology	
Epistemological and ethical aspects of scientific research	Prof. Ivo De Gennaro (unibz)
What is different behind family business strategies? What is the role of family-centred goals on strategic decision making and firm performance?	Prof. Alfredo De Massis (unibz)
Strategic management as a balancing act between past and future: temporal dynamics, history, tradition and temporal search in multi-generational (family) firms	
Innovation and technological issues in firms with family involvement : The role and importance of context	
How to build a business legacy that lasts across generations	
novelty and organizational innovation	
Digitalization and AI in HRM	Prof. Maria Laura Frigotto (unitn)
Resilience and change management	Prof. Marjaana Gunkel (unibz)
Global Virtual Teams (aspects of Leadership, Culture, Performance, Communication, ...) Cross-Country differences in Human Resource Management	
Gender issues in (Human Resource) Management	
International tourism - rising anew from the ashes or back to the normal (development in the post crisis times)	Prof. Oswin Maurer (unibz)
Consumer behaviour : experimental approaches to food waste in tourism	
Tourism development and residents' wellbeing - an international perspective (empirical)	
Strategic Management and Societal Grand Challenges (e.g. mitigation of global warming, energy transition, smart for green cities, circular economy, ...)	Prof. Michael Nippa (unibz)
The future of leadership, management and organizations (e.g., impact of digitalization, digital transformation, improvisation, holacracy, ...)	
Internationalization strategies, structures, and processes (e.g., SMEs; alliances and joint ventures; subsidiary portfolio mgmt.)	
The behaviour of green consumers	Prof. Linda Osti (unibz)
Tourists' and destinations' resilience to environmental vulnerability	
Tourism in fragile and vulnerable destinations : hosts' - tourists' perceptions	
Sustainability/ESG accounting, reporting and assurance	Prof. Paolo Perego (unibz)
Management accounting and performance evaluation	
Family business (e.g., innovation, socioemotional wealth, family involvement, brand)	Dr. Paola Rovelli (unibz)
Organizational design, Top Management Teams, and managers' individual characteristics (e.g., gender, narcissism)	
Gender stereotypes and women in business contexts (e.g., role of women, entrepreneurial entry)	
Supply Chain Management in Wine Cooperatives and its effects on Competitiveness and Sustainability	Prof. Günter Schamel (unibz)
Geographical Indications and Regional Development	
Impact of digitalization on new and established companies and their business models	Prof. Christoph Stöckmann (unibz)
From entrepreneurial failure to re-entry	
Leadership in the digital age	
How do you lead Gen Z employees?	
Building ambidextrous organizations	
Innovation management	Dr. Oksana Tokarchuk (unitn)
Gender issues in management	
Technological change and its impact on jobs, and firms organization	Prof. Sandro Trento (unitn)
Gender diversity and firm's performance	
Family businesses and their specific characteristics	
Consumer Behavior in Tourism and Hospitality	Prof. Serena Volo (unibz)
Innovation and Business Models in Tourism and Hospitality	
Indicators, measurements and data analytics Tourism for and Hospitality	
Gender and risk preferences in CEO decision-making	Prof. Marco Zamarian (unitn)
Career trajectories and related methodological issues	
Organizational routines, artifacts and their interplay in organizational practice	
Evidence Based Management	Prof. Enrico Zaninotto (unitn)
Industrial policy evaluation	
International negotiations (individual/firm-level): styles, processes, strategies and cross-cultural implications	Prof. Fabio Zona (unitn)
Strategic and entrepreneurial decision-making and behaviours (individual/firm-level)	
How corporate governance (i.e., the board, ownership, CEO/TMT) in specific settings, such as the family business, affects firm outcomes (internationalization/innovation investment or risk).	
Digital and sustainable transition of SMEs business models	