

# Exemplary Research Topics

PHD Programme in **Management**  
at the Free University of **Bozen-Bolzano**  
joint programme with Università degli Studi di **Trento**

Current research topics and fields offered by the members of the commission board of the joint PHD in Management UNIBZ and UNITN  
**Update : 13.03.2025**

Working title/Research field	Faculty member	Supervision 25/26 A = available C = conditionally available N = not available
Impact finance Benefit corporation ESG and green finance	Prof. Eleonora Broccardo (unitn)	A
Measurement of health inequality Cost-effectiveness of physical activity interventions ESG performance	Dr. Paolo Candio (unitn)	A
International negotiations (individual/firm-level): styles, processes, strategies and cross-cultural implications Strategic and entrepreneurial decision-making and behaviours (individual/firm-level) Digital and sustainable transition of SMEs business models	Prof. Andrea Caputo (unitn)	A
Management Accounting and Management Control Systems Family Business Corporate Governance	Prof. Graziano Coller (unitn)	A
Social Impact Measurement and performance management systems in non-profit organisations and cooperatives Sustainability reporting Sustainability Accounting Education	Prof. Ericka Costa (unitn)	A
Science policy and governance Theory and ethics of science	Prof. Ivo De Gennaro (unibz)	A
Novelty, organizational innovation, digitalization and AI in HRM Resilience and change management Career paths of top managers	Prof. Maria Laura Frigotto (unitn)	C
Socio-Economic Impact of Tourism Destination Management & Transformation Business Intelligence in Tourism	Prof. Matthias Fuchs	A
Global Virtual Teams (aspects of Leadership, Culture, Performance, Communication, ...) Cross-Country differences in Human Resource Management Gender issues in (Human Resource) Management	Prof. Marjaana Gunkel (unibz)	C
Consumer behaviour : experimental approaches to food waste in tourism AI use in tourism Tourism development and residents´ wellbeing - an international perspective (empirical)	Prof. Oswin Maurer (unibz)	A
Internationalization strategies, structures, and processes (e.g., market entry modes, supply chains, international strategic alliances, human resource management) Impact of tokenization / blockchain, AI and other information and communication technologies on the organization and management of firms Strategies, policies and measures that lead to a more sustainable use of scarce resources and a dissemination of the corresponding knowledge ... as well as combinations of the three topics	Prof. Michael Nippa (unibz)	C
Sustainability/ESG accounting, reporting and assurance Management accounting and performance evaluation	Prof. Paolo Perego (unibz)	C
Family business (e.g., innovation, socioemotional wealth, family involvement, brand) Organizational design, Top Management Teams, and managers´ individual characteristics (e.g., gender, narcissism) Gender issues in management and entrepreneurship	Prof. Paola Rovelli (unibz)	A
Sustainability in the Wine Sector: Connecting Consumer Preferences and Supply Chain Management Food Clusters as Tourist Destinations: The Role of Geographical Indications and Regional Branding Sustainable Food Consumption in Hospitality and Tourism	Prof. Günter Schamel (unibz)	A
Impact of digitalization on new and established companies and their business models From entrepreneurial failure to re-entry Leadership in the digital age How do you lead Gen Z employees? Building ambidextrous organizations	Prof. Christoph Stöckmann (unibz)	A
Microfoundations of innovation strategy Marketing of sustainable products Analysis of consumer behavior through big data analytics techniques	Dr. Oksana Tokarchuk (unitn)	C
Technological change and its impact on jobs, and firms organization Gender diversity and firm's performance Family businesses and their specific characteristics	Prof. Sandro Trento (unitn)	C
Consumer Behavior in Tourism and Hospitality Innovation and Business Models in Tourism and Hospitality Indicators, measurements and data analytics Tourism for and Hospitality	Prof. Serena Volo (unibz)	A
Digitalization processes in healthcare. Gender, risk preferences and choice Organizational routines, artifacts, and their interplay in work safety.	Prof. Marco Zamarian (unitn)	A
Strategic and entrepreneurial decision-making and behaviours (individual/team/firm-level) Corporate governance (e.g., ownership, CEO/TMT); board and executive compensation) and firm outcomes (e.g., internationalization, innovation, risk-taking) in specific settings, such as family businesses or international enterprises Environmental, social/gender issues in management: decision making, policies and ESG indicators	Prof. Fabio Zona (unitn)	A