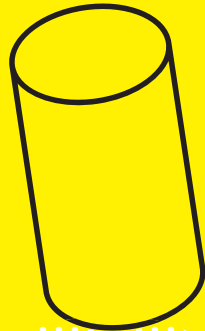
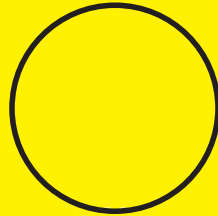


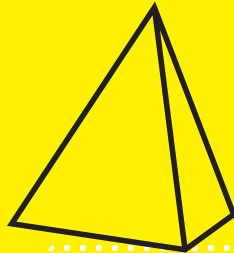
SOCIAL ENTREPRENEURSHIP Conference



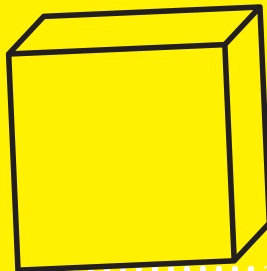
Social Change



Hybrid Organizing



Social Impact



Empowerment



PROGRAMME

30 November – 1 December 2018
F6 – University Club
Campus Bozen-Bolzano

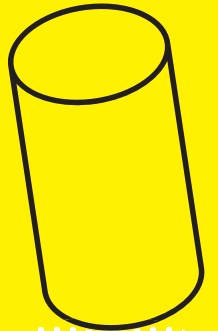
Organizing Team

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Dr. Elisa Villani
Prof. Christian Lechner
Brigitte Thurner

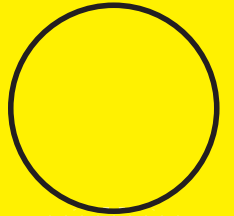


Fakultät für Wirtschaftswissenschaften
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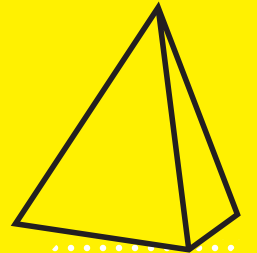
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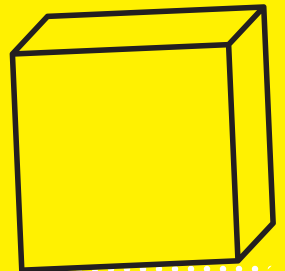
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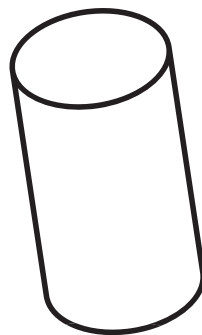


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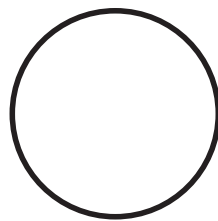
PROGRAMME

Friday, 30 November

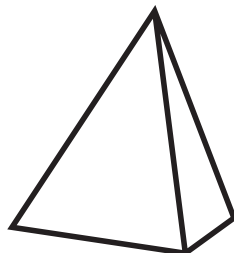
- 14:00** "Opening Note" by **Paolo Lugli**, Rector of the Free University of Bozen-Bolzano
- 14:30** "Integrating the Lean Approach into a Curriculum for Social Entrepreneurs", by **Alessandro Narduzzo** (unibz, Italy)
- 15:15** "Addressing Global Challenges: Ashoka's Model for Social Entrepreneurship" by **Luca Solesin** (Ashoka, Italy)
- 16:00** **COFFEE BREAK**
- 16:30** "Social Entrepreneurship in Prison" by **Andrea Basso** (Cooperativa Giotto, Italy)
- 17:15** "Entering and Gaining Legitimacy on Markets: The Case of Diaspora-Owned Transnational Social Enterprises" by **Daniela Bolzani** (Università Cattolica Sacro Cuore, Italy)
- 18:00** **CONCLUSION**



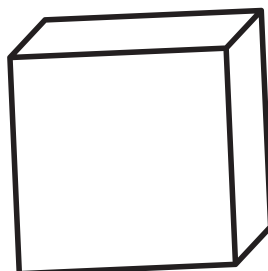
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Social Impact



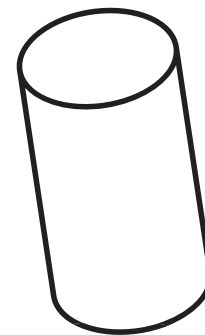
Empowerment



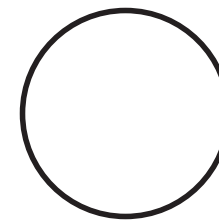
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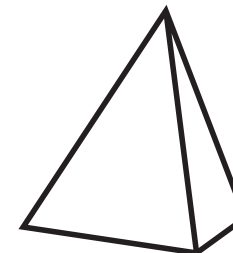
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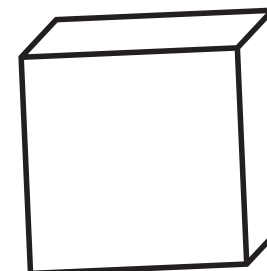
Social Change



Hybrid Organizing



Social Impact



Empowerment



Saturday, 1 December

- 9:15** "Opening Note" by **Christian Lechner**
- 9:30** "The Strategic Stance of Hybrid Organizations: the Role of Diversification in Social Enterprises" by **Francesco Rullani** (LUISS Guido Carli, Italy)
- 10:15** "Social Value Generates Economic Value: Challenges and Opportunities for Social Impact Accelerators" by **Laura Orestano** (SocialFare, Center for Social Innovation, Italy)
- 11:00** **COFFEE BREAK**
- 11:30** "Commercialization of Mission-Oriented Organizations as a Structural Hybridization Process" by **Pietro Versari** (Católica Lisbon School of Business & Economics, Spain)
- 12:15** "Social Cooperation, Social Innovation and Social Entrepreneurship in Mafia's Territories" by **Michele Mosca** (Università degli Studi di Napoli Federico II, Italy)
- 13:00** **CONCLUSIONS**

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