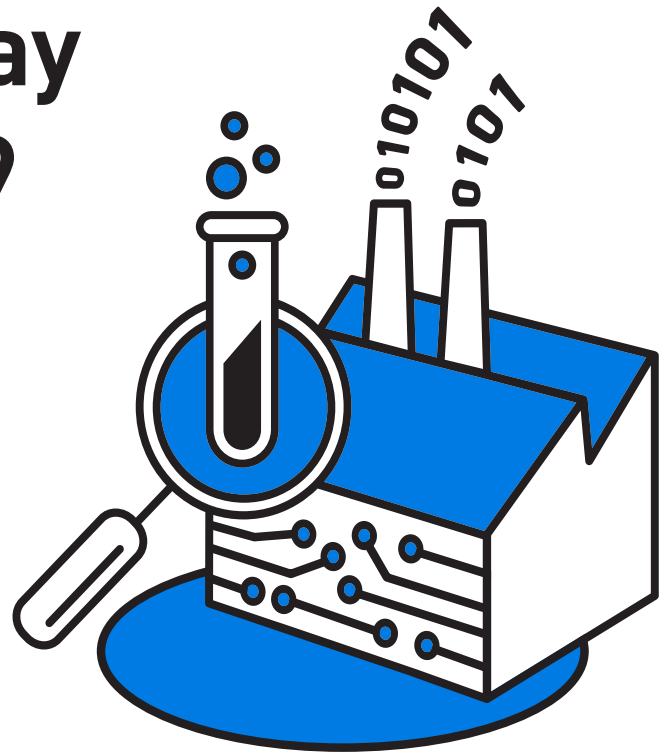


unibz Industry Day

7 November 2019

Research Meets Business
Free University of Bozen-Bolzano
13:00 — 18:00
Campus Bozen-Bolzano
First floor, room D1.02



**13:00 Registration and Opening
of Poster Session**

14:00 Welcome

Prof. Paolo Lugli, Rector of the Free
University of Bozen-Bolzano
Dott. Ing. Federico Giudiceandrea,
President of Unternehmerverband Südtirol
– Assoimprenditori Alto Adige

**14:30 Session 1:
IoT and Industry 4.0**

- **Management Consulting for Industry 4.0
and Strategy Renewal**
Prof. Marjaana Gunkel
- **The Economics of Autonomous Vehicles**
Prof. Federico Boffa
- **Potential of Collaborative Robotics in South
Tyrol – A Field Study**
Dr. Erwin Rauch
- **Human(s) in the Loop – Towards
Human-Centered Robotic Systems**
Prof. Angelika Peer

**15:10 Session 2:
Startup and Entrepreneurship**

- **Individual and Organisational Skills
for Digital Transformation**
Prof. Michael Nippa
- **Corporate Governance of Innovative Startups**
Prof. Paolo Giudici
- **Managing and Organizing Open Innovation:
New Strategies and Solutions**
Prof. Christian Lechner

15:40 Coffee break and Poster Session

**16:30 Session 3:
Agriculture and Environment**

- **Food Sciences at NOI Park**
Prof. Matteo Scampicchio
- **Smart Digital Solutions for Agri-Forestry
and Environmental Applications**
Prof. Fabrizio Mazzetto
- **What Could a Farm Be?**
Prof. Alastair Fuad-Luke
- **Wondervalley: Machine Learning and
Tourism Behavior: A Novel Approach**
Prof. Serena Volo

**17:10 Session 4:
IT and Infrastructure**

- **Production and Performance
Testing-Based Application Monitoring**
Prof. Barbara Russo
- **Software Orchestration
and Quality Management**
Prof. Claus Pahl
- **COCKPiT: Collaborative Construction
Process Management**
Prof. Werner Nutt
- **IDEE: Data Integration for
Energy Efficiency**
Prof. Marco Montali

17:50 Closing Remarks

**18:00 Poster Session,
Refreshments and Networking**

**For information and
registration**
quality@unibz.it

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be provided.

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