

Playing and displaying: Practices of Cultural Heritage as Cultural Production

Fri 13– Sat 14 December 2019
Free University of Bozen–Bolzano
Bolzano (BZ) / Italy



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In line with a constructive critical approach to heritage, the conference aims to develop an interdisciplinary theoretical discussion to look at practices of cultural heritage as practices of cultural production and to investigate how processes of valorisation create new cultural forms by displaying and “playing” with objects, places and performances.

“Playing” refers to the many practices, which activate and reactivate relationships between people, things and spaces, entailing conflicts and disputes too.

**Playing and displaying:
Practices of Cultural Heritage
as Cultural Production**

Program of the conference
Bolzano Campus,
Piazza Università, 1 – Bolzano
Room C2.06

The conference is promoted
by the Platform Cultural Heritage
Cultural Production of the
Faculty of Design and Art and
organised by Stephan Schmidt-
Wulffen, Waltraud Kofler Engl
and Daniela Salvucci.

For further information
www.culturalheritage.unibz.it

Friday, December 13th

9:00–9:15
Greetings and introduction,
Platform Team

9:15–9:45
Digital Participation in Cultural
Heritage, Chiara Zuanni,
University of Graz, Austria

9:45–10:15
Cultural landscape and living
heritage in the Vineyard Landscape
of Langhe-Roero and Monferrato,
Elena Settimini, University of
Leicester, United Kingdom

10:15–10:45
La Biagiola and the Area del Tufo:
a networking project for cultural
production, Giulia Sola, University
of Bangor, United Kingdom

10:45–11:15 Discussion

11:15–11:35 Coffee Break

11:35–12:05
Emotional Cartographies as
an Allegory: Rethinking Mapping
Process and Semantics, Nevena
Marković, Institute of Heritage
Sciences, Santiago de Compostela,
Spain

12:05–12:35
Cultural Heritage in Ethnohetero-
geneous Societies – Critical
Reflections on Becoming a Heritage-
Maker, Deborah Sielert, Leibniz
Universität, Hannover, Germany

12:35–13:05
The progressive cultural production
of Sufi heritage in the making
of pluralist narrative in Pakistan,
Rafique Wassan, University
of Bern, Switzerland

13:05–13:35 Discussion

13:35–15:00 Lunch

15:00–16:00
Keynote. Unwanted monuments.
Berlin Voids and Found Objects,
Gabi Dolf-Bonekämper, Technical
University Berlin, Germany

16:00–16:30 Discussion

Saturday, December 14th

9:00–9:10
Summary, Platform Team

9:10–10:00
A practice turn in Heritage?
Opportunities – Horizons – Politics,
Stephan Schmidt-Wulffen, Free
University of Bozen-Bolzano, Italy

10:00–10:50
Shifting Gaze: The (Im-)Materiality
of Knowledge on Display, Regina
Bendix, Göttingen University,
Germany

10:50–11:10
Coffee Break

11:10–12:00
Place, People and Perception:
Cultural Significance as a Social
Construction, Leo Schmidt,
Cottbus University, Germany

12:00–12:30
Discussion

12:30–15:00
Lunch Break

15:00–15:50
Ordinary heritage and participation:
fostering heritage as a common,
Elizabeth Auclair, Cergy-Pontoise
University, France

15:50–16:40
Doing Archaeology. (Public)
Participation and Archaeology
as Intangible Cultural Heritage,
Raimund Karl, Bangor University,
United Kingdom

16:40–17:00
Coffee Break

17:00–17:50
The Museum as an heritage
technique. Some Italian
Experiences, Emanuela Rossi,
Florence University, Italy

17:50–19:00
Final discussion